

**REPORT OF THE  
LOS ANGELES CITY COUNCIL REDISTRICTING COMMISSION**

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DATE: August 10, 2021

TO: Honorable Members of the Los Angeles City Council

FROM: Fred Ali, Commission Chair

*F. Ali* 8/10/2021

**COMMISSION BUDGET FY 2021-2022**

**SUMMARY**

As noted in Charter Section 204(b), "There shall be a Redistricting Commission to advise the Council on drawing of Council district lines. The Commission members shall be appointed in the following manner: one by each Council member except that the Council President shall appoint two members, three by the Mayor, one by the City Attorney, and one by the Controller. No City officer or employee shall be eligible to serve on the Commission. The Redistricting Commission shall appoint a director and other personnel consistent with budgetary approval, which positions shall be exempt from the civil service provisions of the Charter."

At a regular Commission meeting on April 13, 2021, the Los Angeles City Council Redistricting Commission (Commission) approved a budget to carry out its work as mandated by the City Charter (see Attachment A). The Commission's budget report, dated May 18, 2021, was approved by the City Council on June 25, 2021 (C.F. 20-0668-S2).

As noted in the Commission's May 18th budget report, the U.S. Census Bureau's release of its P.L. 94-171 data was delayed by five months, from March 2021 to August 2021. This delay has resulted in an extended Commission schedule. In recognition of this delay, the May 18 report noted that "the costs associated with the prolonged schedule may warrant future considerations by Council of an increase in the Commission's budget." It has now become apparent that the costs associated with educating the public on the importance of Redistricting over a prolonged period of time during a now spiking pandemic, and encouraging active attendance at public hearings, with appropriate language access services, is greater than originally projected.

In a report to Council dated August 4, 2021, the Chief Legislative Analyst requested the Council to request the City Attorney to prepare and present to Council an ordinance to amend Section 2.21 of the Los Angeles Administrative Code to extend the completion deadline of the Commission's work from August 31, 2021 to October 29, 2021 (C.F. 20-0668). The Commission's schedule of key milestones is now as follows:

November 2020	Commissioners begin to meet
July – September 2021	Seventeen Public Hearings – Community of Interest Testimony
August 12, 2021	Census Bureau release of P.L. 94-171 Data
October 2021	Release of Draft Maps and Four Public Hearings
October 29, 2021	Submission of Final Map and Report to Council

At a special Commission meeting on July 31, 2021, the Commission approved an amended budget as detailed in Attachment B. As reflected in Attachment B, the Commission is requesting an increase to its Budget of \$374,220, well within the \$1.5 million approved in the FY 2021-2022 Budget. A comparison of the Council-approved Commission budget and the Commission’s requested budget increase is set forth in Attachment C. The requested increase provides additional funds for an extensive, updated outreach program to solicit public input in the drafting of new Council District boundaries, and to a lesser extent for staffing, related costs, City department costs and office-related expenses.

The Commission’s updated outreach strategy includes contracting with community-based organizations in order to reach traditionally underrepresented population groups, expanding social media coverage, and increasing language interpretation, translation, and access services. Each of these outreach strategy enhancements have been widely called for by members of the public during the Commission’s public hearings to date.

This report recommends approval of the budget enhancement as unanimously adopted by the Commission on July 31, 2021.

**RECOMMENDATIONS**

That the City Council approve the report and adopt the recommendations of the Los Angeles City Council Redistricting Commission as follows:

1. Approve, subject to the approval of the Mayor, the Los Angeles City Council Redistricting Commission amended FY2020-2021 budget.
2. Authorize the Chair of the Commission, or designee, with the assistance of the Chief Legislative Analyst, to prepare Controller instructions and make any other technical adjustments consistent with the Mayor and Council actions on this matter and instruct the Controller to implement these instructions.

**FISCAL IMPACT**

Funds have already been appropriated in the FY 2021-2022 Budget in the Unappropriated Balance account for this purpose.

*Al. 8/10/2021*

**LOS ANGELES CITY COUNCIL REDISTRICTING COMMISSION  
COMMISSION-ADOPTED BUDGET**

<u>Staffing Costs</u>	FY 2021-22
Executive Director	175,000
Commission Executive Assistant	63,000
Outreach Director	91,000
Outreach Staff	104,000
Staffing Related Costs (e.g. health care, pension, benefits, etc.)	0
<b><u>Subtotal:</u></b>	<b><u>433,000</u></b>
<u>Other Support Staff / Professional Services</u>	
Consulting / Outreach services	150,000
Consulting / Mapping services	50,000
Consulting / Undercount analysis	50,000
Consulting / Website design	25,000
As-Needed Flyer Distribution Services	20,000
As-Needed Spoken Language Interpreter Services	25,000
As-Needed Court Reporter Services	20,000
ITA/ Council Audio	20,000
ITA I Channel 35	40,000
City Attorney Support	30,000
<b><u>Subtotal:</u></b>	<b><u>430,000</u></b>
<u>Non-Personnel Expenses</u>	
Meeting Expenses (Location Fees, Snacks, Water, etc.)	10,000
Advertising	150,000
Office Supplies	4,000
Postage	1,000
Network Ready Computers/Servers	0
Phones/Data	15,000
Fax Machine	0
Network Copier/Printer/Scanner	5,000
Redistricting/Mapping Software	40,000
Furniture	3,000
Production of Outreach Materials	20,000
<b><u>Subtotal:</u></b>	<b><u>248,000</u></b>
<b>Total</b>	<b>1,111,000</b>
<b>Contingency (11%)</b>	<b>122,210</b>
<b>Grand Total</b>	<b>1,233,210</b>

*F A*  
8/10/2021

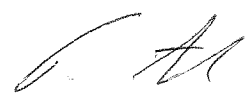
**ATTACHMENT B**  
**LOS ANGELES CITY COUNCIL REDISTRICTING COMMISSION**  
**COMMISSION-ADOPTED BUDGET REQUEST**

**Staffing Costs**

FY 2021-2022

	<b><u>Executive Director</u></b>	<b>170,000</b>
Commission Executive Assistant		54,000
Outreach Director		98,000
Outreach Staff		-
Outreach Associate Director *		51,300
Deputy Director *		72,000
Program Assistant(s) *		40,000
Staffing Related Costs		-
Subtotal:		485,300
	<b><u>Other Support Staff / Professional Services</u></b>	
	<b><u>Consulting / Outreach services</u></b>	<b>350,000</b>
Consulting / Mapping services		85,000
Consulting / Undercount analysis		75,000
Consulting / Website design		20,000
As-Needed Flyer Distribution Services		20,000
As-Needed Language Interpretation/Translation		175,000
As-Needed Court Reporter Services		40,000
ITA/ Council Audio		-
ITA I Channel 35		-
City Attorney Support		30,000
Subtotal:		795,000
	<b><u>Non-Personnel Expenses</u></b>	
	<b><u>Meeting Expenses</u></b>	<b>25,000</b>
Advertising		150,000
Social Media *		40,000
Office Supplies		15,000
Postage		1,000
Network Ready Computers/Servers		-
Phones/Data		-
Fax Machine		-
Network Copier/Printer/Scanner		-
Redistricting/Mapping Software		-
Furniture		-
Production of Outreach Materials		20,000
Subtotal:		251,000
<b><u>Total</u></b>		<b>1,531,300</b>
Contingency (5%)		76,130
<b>Grand Total</b>		<b>1,607,430</b>

\* Line Items created since April 2021 Budget adoption.

  
8/10/2021

ATTACHMENT C

**LOS ANGELES CITY COUNCIL REDISTRICTING COMMISSION  
COMMISSION-ADOPTED AND REQUESTED BUDGETS**

<b>Staff</b>	<b>Adopted</b>	<b>Requested</b>	<b>Changes</b>
Executive Director	175,000	170,000	(5,000)
Commission Executive Assistant	63,000	54,000	(9,000)
Outreach Director	91,000	98,000	7,000
Outreach Staff	104,000	-	(104,000)
Outreach Associate Director *		51,300	51,300
Deputy Director *		72,000	72,000
Program Assistant(s) *		40,000	40,000
Staffing Related Costs	-	-	-
<b><u>Subtotal:</u></b>	<b><u>433,000</u></b>	<b><u>485,300</u></b>	<b><u>52,300</u></b>
 <b>Other Support Staff / Professional Services</b>			
Consulting / Outreach services	150,000	350,000	200,000
Consulting / Mapping services	50,000	85,000	35,000
Consulting / Undercount analysis	50,000	75,000	25,000
Consulting / Website design	25,000	20,000	(5,000)
As-Needed Flyer Distribution Services	20,000	20,000	-
As-Needed Language Interpretation/Translation	25,000	175,000	150,000
As-Needed Court Reporter Services	20,000	40,000	20,000
ITA/ Council Audio	20,000	-	(20,000)
ITA I Channel 35	40,000	-	(40,000)
City Attorney Support	30,000	30,000	-
<b><u>Subtotal:</u></b>	<b><u>430,000</u></b>	<b><u>795,000</u></b>	<b><u>365,000</u></b>
 <b>Non-Personnel Expenses</b>			
Meeting Expenses	10,000	25,000	15,000
Advertising	150,000	150,000	-
Social Media *	-	40,000	40,000
Office Supplies	4,000	15,000	11,000
Postage	1,000	1,000	-
Network Ready Computers/Servers	-	-	-
Phones/Data	15,000	-	(15,000)
Fax Machine	-	-	-
Network Copier/Printer/Scanner	5,000	-	(5,000)
Redistricting/Mapping Software	40,000	-	(40,000)
Furniture	3,000	-	(3,000)
Production of Outreach Materials	20,000	20,000	-
<b><u>Subtotal:</u></b>	<b><u>248,000</u></b>	<b><u>251,000</u></b>	<b><u>3,000</u></b>
 <b>Total</b>	 <b>1,111,000</b>	 <b>1,531,300</b>	 <b>420,300</b>
<b>Contingency</b>	<b>(11%) 122,210</b>	<b>(5%) 76,130</b>	<b>(46,080)</b>
<b>Grand Total</b>	<b>1,233,210</b>	<b>1,607,430</b>	<b>374,220</b>

\* Line Items created since Budget adoption.

*J. Al*  
8/10/2021