

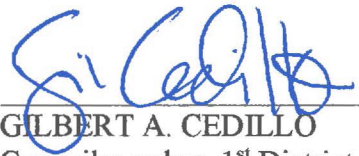
MOTION

The City of Los Angeles regularly offers up contracts for competitive bids by the private sector for a number of goods and services. Over the years, the City has worked to make this process as equitable as possible, and tried to incentivize women- and minority-owned businesses to bid on City contracts. However, despite the City's efforts, there is a perception that bigger entities win City contracts, and that smaller women- and minority-owned businesses are at a disadvantage when competing for the City's business. This is despite many of these women- and minority-owned businesses being located in the City, and owned and operated by City residents.

As the City navigates its way through the ongoing COVID-19 pandemic and the resulting economic downturn, and seeks to address calls for greater racial justice and social equity for all Americans, it should also look at ways to further incentivize women- and minority-owned businesses to bid on City contracts and do more to ensure that qualified businesses are awarded these contracts. Not only would this help the City become more equitable, but it would ensure that dollars spent on contracts for essential services stay in the community.

I THEREFORE MOVE that City Attorney, with the assistance of the General Services Department (GSD), be requested to report with options to further encourage and incentivize women- and minority-owned businesses to bid on City contracts, and on steps the City can take to ensure that qualified women- and minority-owned businesses are awarded contracts with the City.

PRESENTED BY:



GILBERT A. CEDILLO
Councilmember, 1st District

SECONDED BY:



ORIGINAL



JUL 29 2020