

Item 43

SUBSTITUTE MOTION

In the CONSIDERATION OF MOTION (BLUMENFIELD - KREKORIAN - KORETZ) relative to an Ordinance to suspend all citation enforcement for temporary signs for businesses until the end of the COVID-19 State of Emergency, Item No. 43 on today's agenda (Council file No. 20-0953), I THEREFORE MOVE that the Council instruct the Department of Building and Safety, in consultation with the City Attorney, to prepare a report related to advertising business operational changes due to COVID-19 that includes the following:

1. Recommendations on which codes present life safety concerns and should continue to be enforced during the COVID-19 State of Emergency;
2. A plan for prioritizing enforcement activities during the COVID-19 State of Emergency that takes into account those codes that present life safety concerns;
3. A recommendation regarding enforcement of the requirement for businesses to obtain a permit for 'temporary' signs that are tacked, pasted or otherwise temporarily affixed to windows and/or on the walls of buildings, barns, sheds or fences, as defined by Municipal Code Section 14.4.16, and whether the Department should allow temporary signs until the end of COVID-19 State of Emergency, with notifications to property owners as to its sunset date; and
4. The status of the fourteen Order to Comply citations for temporary sign violations issued from March 4, 2020 through July 24, 2020.

PRESENTED BY _____
BOB BLUMENFIELD
Councilmember, 3rd District

SECONDED BY _____
PAUL KREKORIAN
Councilmember, 2nd District

September 1, 2020

CF 20-1084