

Your Community Impact Statement has been successfully submitted to City Council and Committees.

If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at NCsupport@lacity.org.

This is an automated response, please do not reply to this email.

Contact Information

Neighborhood Council: Mid-City Neighborhood Council

Name: Jennifer Goodie

Phone Number:

Email: j.goodie@mincla.org

The Board approved this CIS by a vote of: Yea(10) Nay(0) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 02/14/2022

Type of NC Board Action: Against

Impact Information

Date: 02/23/2022

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 20-0963

Agenda Date:

Item Number:

Summary: The Mid-City Neighborhood Council is greatly disturbed by the findings brought forth by the Reseda Neighborhood Council in their CIS on Council File 20-0963 dated 1/18/2022. The information detailed in Reseda's CIS constitutes a very alarming pattern of questionable spending and lack of oversight. What makes this issue even more problematic is that election outreach was supposed to be targeted to focus on Neighborhood Councils in disadvantaged areas of the City, so any lack of performance hurts those neighborhoods the most. It is troubling to see that contracts were executed after elections took place and that it appears that many vendors did not perform at even the bare minimum as specified by those contracts. Further compounding the issue and deepening the lack of trust is the way inquiries into this topic were addressed at the February 1st meeting of the Board of Neighborhood Commissioners. Inquiries were met with deflection from The Department of Neighborhood Empowerment and a dismissive lack of interest from the Board of Neighborhood Commissioners. There needs to be a constructive discussion on this matter that allows Neighborhood Leaders' concerns to be heard. The Mid-City Neighborhood Council requests a full accounting of the money spent and the money remaining from the \$456,000 allocated to the Department for the 2021 election. We request a full accounting of how and why vendors were selected; many of whom did not have a track record of election experience or high levels of social media engagement. We request a copy of the vendors' social media analytics report to the Department of Neighborhood Empowerment. We request that contractual obligations that were not independently verifiable by this neighborhood council be reviewed for their fulfillment and the outcome be shared with all neighborhood councils and the City Council. We thank the Reseda Neighborhood Council for their hard work and diligence in researching this matter and bringing it to light.

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Cherelle Hartley

Mayor Eric Garcetti
Council District 10 Office
Board of Neighborhood Commissioners
Los Angeles City Council Arts, Parks, Health, Education, and Neighborhoods Committee
Los Angeles City Council Budget and Finance Committee

February 14, 2022

Dear City of Los Angeles Leaders,

The Mid-City Neighborhood Council is greatly disturbed by the findings brought forth by the Reseda Neighborhood Council in [their CIS](#) on Council File [20-0963](#) dated 1/18/2022. The information detailed in Reseda's CIS constitutes a very alarming pattern of questionable spending and lack of oversight. What makes this issue even more problematic is that election outreach was supposed to be targeted to focus on Neighborhood Councils in disadvantaged areas of the City, so any lack of performance hurts those neighborhoods the most. It is troubling to see that contracts were executed after elections took place and that it appears that many vendors did not perform at even the bare minimum as specified by those contracts. Further compounding the issue and deepening the lack of trust is the way inquiries into this topic were addressed at the February 1st meeting of the Board of Neighborhood Commissioners. Inquiries were met with deflection from The Department of Neighborhood Empowerment and a dismissive lack of interest from the Board of Neighborhood Commissioners. There needs to be a constructive discussion on this matter that allows Neighborhood Leaders' concerns to be heard.

The Mid-City Neighborhood Council requests a full accounting of the money spent and the money remaining from the \$456,000 allocated to the Department for the 2021 election. We request a full accounting of how and why vendors were selected; many of whom did not have a track record of election experience or high levels of social media engagement. We request a

copy of the vendors' social media analytics report to the Department of Neighborhood Empowerment. We request that contractual obligations that were not independently verifiable by this neighborhood council be reviewed for their fulfillment and the outcome be shared with all neighborhood councils and the City Council.

We thank the Reseda Neighborhood Council for their hard work and diligence in researching this matter and bringing it to light.

Thank you for your consideration of this topic,

Mid-City Neighborhood Council

DRAFT