

Your Community Impact Statement has been successfully submitted to City Council and Committees.

If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at [NCsupport@lacity.org](mailto:NCsupport@lacity.org).

This is an automated response, please do not reply to this email.

#### Contact Information

Neighborhood Council: Central Hollywood Neighborhood Council

Name: Louis Abramson

Phone Number: 7733833576

Email: [labramson.chnc@gmail.com](mailto:labramson.chnc@gmail.com)

The Board approved this CIS by a vote of: Yea(8) Nay(0) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 11/23/2020

Type of NC Board Action: For if Amended

#### Impact Information

Date: 01/13/2021

Update to a Previous Input: Yes

Directed To: City Council and Committees

Council File Number: 20-1042

Agenda Date:

Item Number:

Summary: The Central Hollywood Neighborhood Council SUPPORTS IF AMENDED the 19 August 2020 motion by CMs Martinez and Harris-Dawson to have City bodies report in 30 days on updating the zoning code to: address LA's housing shortage/RHNA obligation; incentivize affordable housing, high paying jobs, parks, and mobility improvements in the mold of Transit Oriented Communities; and equitably distribute new housing based on the availability of jobs, transit, and historic housing production. We fully endorse these aims, but recommend that the zoning update be passed by Council action, not ballot initiative, as proposed.

Elvina Beck – President  
Ferris Wehbe – Vice President  
Daniel Perez – Treasurer  
Roger Davis  
Charles Taylor  
Eman Al-Hassan  
Louis Abramson, PhD  
Alexander Massachi  
Joe Rehfeld



Post Office Box 93907, Hollywood  
California 90093  
[www.chnc.org](http://www.chnc.org)

**1.08.2021**

**To:** City Council and Committees

**Re:** CF 20-1042: City Zoning Code Update / Ballot Measure

The Central Hollywood Neighborhood Council (CHNC) **SUPPORTS IF AMENDED** the 19 August 2020 motion by CMs Martinez and Harris-Dawson to have City bodies report in 30 days on updating the zoning code to: address LA's housing shortage/RHNA obligation; incentivize affordable housing, high paying jobs, parks, and mobility improvements in the mold of Transit Oriented Communities; and equitably distribute new housing based on the availability of jobs, transit, and historic housing production. **We fully endorse these aims, but recommend that the zoning update be passed by Council action, not ballot initiative, as proposed.**

Over 560 CHNC residents are unhoused---1 in 30 people.<sup>1</sup> Perhaps 1 in 5 residents lives in poverty;<sup>2</sup> at least 90% rent.<sup>3</sup> At \$1,950/mo, the median one-bedroom's rent comprises 50% of our median monthly income, making the median single-income household severely rent burdened.<sup>4</sup> For these reasons, [UCLA](#) has identified us as a high-risk area for housing insecurity (see [map](#)).

Nevertheless, since 2013, [Hollywood has created over 3,400 units](#) of housing. We welcome these homes---which few current residents can afford---because LA is in a housing crisis, state law requires the city to create [455,565 total units](#) by 2030, homelessness [is an emergency caused by rent distress](#), and rents will not fall to sustainable levels unless those units are built.

We also see housing as part of the solution to other important problems. For example, because car use adds to climate change, we encourage new housing to be built near jobs and public transit. By cutting down on car-based commuting, such housing fights climate change, the housing shortage, and economic distress as it reduces traffic, improving life for everyone.

Hollywood is a community that embraces transit and jobs. We understand that we can contribute to the above aims by building housing. However, we are not the only such community, and everyone must pull together if LA is to achieve its highest ambitions.

---

<sup>1</sup> See tracts 1901.00, 1907.00, 1908.02, 1908.01, 1918.10, 1918.20, and 1919.01 at [www.lahsa.org/data?id=45-2020-homeless-count-by-community-city](http://www.lahsa.org/data?id=45-2020-homeless-count-by-community-city).

<sup>2</sup> Cf. [empowerla.org/data/](http://empowerla.org/data/) and above tracts at [geomap.ffiec.gov/FFIECGeocMap/GeocodeMap1.aspx](http://geomap.ffiec.gov/FFIECGeocMap/GeocodeMap1.aspx).

<sup>3</sup> <https://empowerla.org/data/>.

<sup>4</sup> Average rent from [here](#) as of 1/8/2021; median CHNC income is \$46,874 per above link.

For example, Westwood and Venice have more than twice Hollywood’s median income.<sup>5</sup> They also have good jobs and transit. Yet, in the 6 years in which Hollywood built 3,400 units, they added just 870 units, combined.<sup>6</sup> LA will not meet its state-mandated housing goals by proceeding this way. Nor will we meet those for the climate, economy, or---given that 75% of Westwood and Venice is white while 60% of Central Hollywood is not<sup>7</sup>---race.

Recognizing the above reality, **CHNC sees rezoning as key to our city’s future.** By embracing transit-orientation, job-adjacency, socioeconomic integration, and equitable distribution, LA will take a meaningful step towards rectifying past traumas---including those related to homelessness and policing. Such values were not shared by the 20th century planners whose legacy we still live with, and whose maps were drawn to segregate Angelenos based on race and class.

**Without undoing those built-in injustices through rezoning, permanent solutions to our toughest challenges will escape us.** CHNC is committed to avoiding that fate.

We seek to build a city that reflects our highest ideals, where people from any background and any place can achieve their dreams. We therefore wholeheartedly support this motion and urge the Council to make its vision a reality by simple vote.

APPROVED  
23 November 2020  
8 Yea  
0 Nay  
0 Abstain  
0 Recuse  
1 Absent

---

<sup>5</sup> \$123,865 and \$101,962, respectively; <https://empowerla.org/data/>.

<sup>6</sup> See this [map](#).

<sup>7</sup> <https://empowerla.org/data/>.