



NURY MARTINEZ
PRESIDENT PRO TEMPORE
COUNCILWOMAN, SIXTH DISTRICT

January 3, 2020

Ms. Holly Wolcott
City Clerk
City of Los Angeles
200 N. Spring Street, Room 360
Los Angeles, CA 90012

RE: Appointment to the City Ethics Commission

Dear Ms. Wolcott:

Please be advised that pursuant to Section 700(b) of the City Charter, I hereby appoint Ms. Laura Irene Genao to serve on the City Ethics Commission.

If you have any questions, please feel free to contact me.

Sincerely,

NURY MARTINEZ
Los Angeles City Council President Pro Tempore
Councilwoman, 6th District

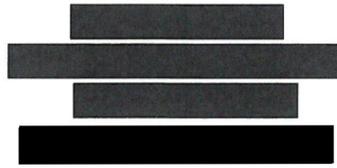
cc: Honorable Mayor Eric Garcetti
Honorable Members of the City Council
Controller Ron Galperin
City Attorney Mike Feuer
Chief Legislative Analyst Sharon Tso
Chief Administrative Officer Richard Llewellyn
Heather Holt, Executive Director, City Ethics Commission

CD6.LAcity.org

City Hall Office • 200 N. Spring Street, Suite 470, Los Angeles, CA 90012 • (213) 473-7006 • Fax: (213) 473-7779
Van Nuys Office • 14410 Sylvan Street, Suite 215, Van Nuys, CA 91401 • (818) 778-4999 • Fax: (818) 778-4998
Sun Valley Office • 9300 Laurel Canyon Blvd., 2nd Floor, Sun Valley, CA 91331 • (818) 771-0236 • Fax: (818) 767-7821



LAURA IRENE GENAO



Skilled leader of large, high-profile regulatory, legal, communications, and business matters requiring significant strategic and policy development, negotiation, and incorporation of direction from various business units. Excellent skills in oral and written communication to all levels of internal management and external decision makers. Talent for identifying, encouraging, and integrating the necessary efforts of a large team of participants from multiple disciplines to effectively execute a predetermined strategy and timely achievement of strategic goals while upholding the highest of legal and ethical standards. Demonstrated ability to efficiently organize large, sensitive workloads. Experienced in applying extensive and specific knowledge of all aspects of policy issues and company needs to direct implementation of transmission, rates, procurement, safety, and infrastructure programs.

PROFESSIONAL EXPERIENCE

MANAGING DIRECTOR OF REGULATORY AFFAIRS
REGULATORY AFFAIRS

NOVEMBER 2016-PRESENT

Southern California Edison

San Francisco, California

Head of SCE operations charged with development and execution of regulatory strategies as to all matters before the California Public Utilities Commission, California Energy Commission, and Federal Energy Regulatory Commission. Direct oversight of a staff of advocates and policy analysts located in four cities. These teams are responsible for the company's regulatory outreach on a wide range of issues including wildfire, General Rate Cases, transportation electrification, power procurement, transmission licensing, energy efficiency, and critical emerging issues.

DIRECTOR OF REGULATORY AFFAIRS
REGULATORY AFFAIRS

DECEMBER 2011-NOVEMBER 2016

Southern California Edison

Rosemead, California

Senior advocate of policy positions before the California Public Utilities Commission on rate recovery, power procurement, transmission, distribution, safety, legislative, and reliability-related issues. Significant experience in development of cohesive regulatory positions across internal business units, as well as of strategic alliances with key industry figures and groups in furtherance of favorable decisions on SCE-specific rate, procurement, and infrastructure issues. Additional experience advising senior management of optimal regulatory strategies for prompt resolution of significant regulatory uncertainties.

MANAGER OF REGULATORY/LEGISLATIVE AFFAIRS

JUNE 2008-NOVEMBER 2011

RENEWABLE AND ALTERNATIVE POWER

Southern California Edison

Rosemead, California

Manage development, advocacy, and implementation of renewable and alternative policy positions internally, before California's leading energy regulatory agencies and the California legislature. Specific experience in development of long-term Renewables Portfolio Standard, feed-in tariff, combined heat and power, and renewable energy credit policies. Significant responsibility for internal development and communication of preferred positions and external presentation of same to industry groups, legislative committees, and media in formal and informal settings. Extensive experience negotiating proposed legislative and regulatory language with a wide range of external stakeholders. Direct a staff of professionals responsible for managing regulatory proceedings, from policy formation to implementation of programs, before various energy agencies, as well as provision of subject matter expertise on legislative issues related to renewable and alternative power. Responsible for personnel actions, performance assessments, salary recommendations, and general counseling, training, and development with regard to that staff.

ATTORNEY

DECEMBER 2002-MAY 2008

Southern California Edison

Rosemead, California

Lead attorney responsible for various regulatory proceedings before the California Public Utilities Commission and California Energy Commission in the areas of long-term resource planning, new generation cost recovery, greenhouse gas emissions regulation, resource adequacy, and electricity procurement issues in the general rate case. Managed and supervised teams of professionals (from disciplines including engineering, economics, and policy affairs) throughout the process of developing regulatory strategies for various proceedings. Essential functions included development and management of timelines for regulatory filings, drafting and review of written materials presenting Company positions, and regular briefing of senior executives on the broad array of issues, policies, and strategies necessary for successful outcomes in assigned proceedings.

ASSOCIATE

SEPTEMBER 1999-OCTOBER 2002

Quinn Emanuel, et al.

Los Angeles, California

Varied commercial litigation experience including drafting of complaints, summary judgment motions, motions to compel, all aspects of pre-trial and trial preparation, and appellate briefs in trademark, media, employment, and construction law cases. Represented clients at depositions, court appearances, and domestic and international arbitrations.

MUNICIPAL CORRESPONDENT

JUNE 1994-AUGUST 1996

Philadelphia Inquirer

Rosemont, Pennsylvania

Reported and developed newspaper articles on topics of general interest in the areas of local government, police, education, and community events in two suburban-Philadelphia counties. Conducted daily in-person interviews and investigations into financial and criminal matters, as well as local events. Finalist in the 1997 Pulitzer Prize "Spot News" category. Member of team receiving the 1997 Pennsylvania Managing Editors' Award for spot news coverage of the circumstances surrounding the murder of an Olympic wrestler.

TEACHER

SEPTEMBER 1992-JUNE 1994

Marshall Fundamental School/Teach for America

Pasadena, California

English, Spanish, and Journalism teacher for students in grades 6-12. Prepared and conducted five, 35-student daily classes. Directed school newspaper, coached girls' varsity softball team, supervised mentoring program for at-risk students, and participated in school's gifted program and scholarship committees. Additional duties included preparation of assessment materials and evaluation of performance for over 175 students every semester.

EDUCATION

J.D.

MAY 1999

Columbia University School of Law

New York, New York

Harlan Fiske Stone Honors Moot Court semi-finalist; Student Senate President; Columbia Law School "Law Revue" head writer; Moot Court student editor.

A.B., *CUM LAUDE*, IN HISTORY AND LITERATURE

JUNE 1992

Harvard and Radcliffe Colleges

Cambridge, Massachusetts

National Hispanic Scholar; Harvard Crimson reporter; Newsweek magazine Boston bureau intern.

COMMUNITY ACTIVITIES

CIVIC SERVICE: Member of the City of Los Angeles Civil Service Commission. (2004-2005).

PHILANTHROPY: President of the Board of Directors of the Los Angeles Center for Law and Justice, a legal services organization providing housing, domestic violence, and family law services to residents of Los Angeles' Eastside. (2009-2014); Director on the Board of Directors of the Latina Lawyers Bar Association (2010-2011).

STUDENT RECRUITMENT: Alumni interviewer for Harvard College's Central Los Angeles Region (1992-1994, 1999-2010).

PROFESSIONAL AFFILIATION

THE STATE BAR OF CALIFORNIA: Member (1999-present).