



ERIC GARCETTI
MAYOR

June 9, 2021

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Adrienne Lindgren to the Central Area Planning Commission for the term ending June 30, 2026. Ms. Lindgren's current term expires on June 30, 2021.

I certify that in my opinion Ms. Lindgren is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in blue ink, appearing to read 'E. Garcetti'.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Adrienne Lindgren
Commission: Central Area Planning Commission
End of Term: June 30, 2026

Appointee Information

1. **Race/ethnicity:** Caucasian
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 14 - Central
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** Master of Planning, University of Southern California
7. **Occupation/profession:** Lead of State and Local Partnerships, Hyundai Motor Group North America, Urban Air Mobility Division (Research and Development)
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Gold, Ilissa	Central	4	Caucasian	F	30-Jun-25
Chung Kim, Jennifer	Central	1	Asian Pacific Islander	F	30-Jun-22
Lindgren, Adrienne	Central	4	Caucasian	F	30-Jun-21
Schultz, Nicholas	Central	4	Caucasian	M	30-Jun-23
Delgado, Oliver	Central	13	Latino	M	30-Jun-24

Adrienne C. Lindgren

A passionate urban planning professional, Adrienne has spent her career assisting a wide range of public and private stakeholders in developing effective partnership and implementation strategies that advance equity, accessibility, and prosperity within communities. She is a community builder with experience in economic development, land use planning, workforce development, public private partnerships, and public finance and infrastructure investment.

Having emerged into the planning profession during a transportation technology boon, Adrienne is an advocate for leveraging innovation of the built environment toward the creation of universal and affordable transportation services for all community members. An expert in multi-disciplinary project management and public engagement, she is skilled in navigating environments that involve complex stakeholders and diverse technical delivery teams; as such, she is consistently relied upon by internal and external clients at the organizations she serves to be a facilitator, communicator, and project delivery specialist for complex programs that tie emerging technology to legacy infrastructure assets and transportation networks. As part of her commitment to improving planning outcomes for all residents, Adrienne takes a human-centered approach to urban development, and seeks to be a true partner in delivering better, healthier, and more accessible cities. She is a strong voice for corporate social responsibility activities, exemplified by her work to forge deep collaborations between the public and those entities which provide mobility services and products.

Before moving into the private sector, Lindgren was the manager of economic and business policy in the office of Los Angeles Mayor Eric Garcetti, where she represented the city's business and workforce developments interests in the drone, aerospace and manufacturing industries at a local and national level. She holds a B.A. from Scripps College, where she graduated cum laude, and a master's degree in planning and economic development from the University of Southern California, where she earned high honors in her cohort. Most recently, Adrienne participated in an executive-education program in project finance at the London Business School.

Adrienne is a long-time resident of downtown Los Angeles, along with her fiancé Nicole, and in her free time focuses on initiatives and activities that increase voter participation. She believes that local government is our most important form of direct democracy, and she is thus passionate about helping individuals realize their voice within their local and state government institutions. As a member of the LGBT community and a graduate of a women's college, Adrienne is passionate about mentorship as a means of increasing the role of underrepresented communities in local government and industry alike. Adrienne speaks, reads and writes in both English and Spanish languages.

Education

London Business School, London, United Kingdom

Executive Programme, Project & Infrastructure Finance Completed: 11/2017

University of Southern California, Los Angeles, California

Master of Arts in Planning Received 08/2014

Concentrations: Economic Development

Scripps College, Claremont, California

Bachelor of Arts in Politics & International Relations Received 05/2011

Concentrations: Politics & International Relations

Professional Experience

Lead, State and Local Partnerships, Urban Air Mobility Division

06/2020-Present

Hyundai Motor Group, Los Angeles, CA

- Identify opportunities across geographies for forging public-private partnerships that enable the integration of advanced air mobility applications that enhance and optimize the transportation and mobility system in complex urban areas.
- Oversee the development and implementation of strategic partnerships with state and local government partners globally, in alignment with corporate vision for delivering human-centered cities through optimized and affordable mobility networks. Execute P3 programs that advance zero emissions mobility infrastructure, telecommunications, and autonomy.

Service Area Manager, Aerial Innovation (Principal Consultant)

06/2018-Present WSP USA, Los Angeles, CA

- Oversee the launch and development of a new service area focusing on the 1) application of advanced technology solutions to enhance operational workflow and objectives of public entities; and 2) the integration of advanced transportation technology into state, local, and federal transportation planning processes.
- Direct multi-disciplinary technical teams to execute innovation-focused projects that fill existing gaps in the transportation network and enhance task-level efficiencies for major transportation and planning agencies.
- Provide consulting services to implement transformational projects for CEO's at LA MTA and LAX, senior officials at State DOTs and federal entities including FHWA and the Transportation Research Board. Projects include:
 - Queensland Department of Transport and Main Road (AUS) – Conceptual Model of Drone Demand
 - Washington Department of Transportation – Electric Aircraft Implementation Study
 - Tampa Bay Regional Transportation Authority – Air Taxi Implementation Study
 - Los Angeles Metropolitan Transportation Authority –Zero Emissions Vehicle Testing Center Master Plan and Implementation (Project Manager)
 - Los Angeles International Airport – UAS + UAM Program Services (Project Manager)
 - Dallas Fort Worth International – Digital Master Plan Pilot (Project Manager)
 - National Cooperative Highway Research Program – Strategic Mobility Research (Project Manager)
 - Airport Cooperative Research Program – Electric Aircraft Planning (Principal Investigator)
 - Los Angeles Metropolitan Transportation Authority – UAS and Automated Data Acquisitions Policy Development (Project Manager)
 - New England Transportation Consortium (Maine, RI, Vermont, New Hampshire, Connecticut DOTs) – Integration of UAS for Routine Operations at State DOT
 - Federal Highways Administration (FHWA) – Every Day Counts 5: UAS Implementation at State DOTs
 - FHWA – Every Day Counts 4: Partnering and e-Construction (Subject Matter Expert, Facilitation)
 - FHWA – Incorporating Emergency Response with Maintenance Management Technology (Technical Writer, Subject Matter Expert)

Manager, Economic and Business Policy

02/2016-06/2018

Office of Los Angeles Mayor Eric Garcetti, Los Angeles, CA

- Lead framework development and implementation for local and federal initiatives that advance regional competitiveness across the City's legacy industries, including manufacturing and aerospace.
- Oversee the implementation of public private partnerships for industrial innovation and cluster development, driving stakeholder engagement with private partners and public agencies including Port of LA, LA Metro, LAWA, the Federal Aviation Administration, and the US Departments of Energy, Transportation, Defense, and Commerce.
- Develop comprehensive policy and initiative recommendations and issue-specific briefings for the Mayor, represent the city at local and national events, staff the Mayor in relevant meetings and events, and manage large-scale industry initiatives across Los Angeles.
- Manage business assistance/attraction/retention efforts through the execution of cross-departmental and inter-agency case management, incentives coordination, and industry-specific workforce development programming.

Regional Implementation Manager, Goldman Sachs 10,000 Small Businesses Program

08/2014-02/2016

Long Beach City College and Los Angeles City College, Los Angeles/Long Beach, CA

- Manage development, implementation, and evaluation of regional outreach and recruitment strategic plans and systems for clients and local and national stakeholders on behalf of the Goldman Sachs *10,000 Small Businesses* program, a highly complex, \$500 million public-private economic development initiative.
- Drive innovative partnerships at the national and local level to enhance outcomes for small business participants within the program, while managing a team of full-time, part-time, and contract staff that comprise the program delivery team at the program's two southern

California sites (Los Angeles City College and Long Beach City College).

Project Associate, Executive Assistant

12/2012-05/2014

Allan D. Kotin & Associates, Los Angeles, CA

- Support public-private real estate projects through comprehensive client and project database management; analytic assistance for projects; and management and coordination of workflow between principal and subcontractors to produce client deliverables
- Clients included private developers and public agencies, including Los Angeles Departments of Beaches and Harbors, school districts in Los Angeles and Orange Counties, and municipal transportation departments across California.

Graduate Teaching Assistant

12/2013-05/2014

University of Southern California Los Angeles, CA

- Assist professors Elizabeth Currid-Halkett and Tridib Banerjee in graduate level, first-year America Planning Association required courses, Comparative International Development and the Social Context of Planning.
- Manage guest speakers, grade assignments, manage Blackboard technology platform, facilitate class discussions, meet with students weekly to provide feedback and guidance on idea development/writing skills, and mentor over 15 teams of 3-6 students collaborating on analytic projects.

Field Manager, Graduate Researcher

08/2012-12/2013

University of Southern California Los Angeles, CA

- Assist graduate director in administering a multi-year, experimental before-and after study to monitor changes in behavior resulting from new Metro Expo line in the Crenshaw corridor using metrics such as geo-location, vehicle miles, physical activity, and trip decisions.
- Manage field study activities for 5 associated UCI-USC faculty, 5 research assistants, and over 185 study participants; provide strategic insights on travel behavior for future transportation infrastructure investments in Los Angeles.



ERIC GARCETTI
MAYOR

June 9, 2021

Dear Ms. Lindgren:

I am pleased to inform you that I hereby reappoint you to the Central Area Planning Commission for the term ending June 30, 2026. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my Office at (213) 978-0621 to make arrangements for you.

To begin the reappointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

As part of the City Council confirmation process, you will need to meet with Kevin de León, your Councilmember, and Councilmember Marqueece Harris-Dawson, the Chair of the Planning and Land Use Management Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Planning and Land Use Management Committee. Some time thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Ms. Adrienne Lindgren
June 9, 2021
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If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Ms. Adrienne Lindgren
June 9, 2021

Nominee Check List

I. Within seven days:

Mail or email the following forms to: Claudia Luna, Office of the Mayor, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

_____ **Remuneration Form**

_____ **Undated Separation Forms**

_____ **Background Check Release**

_____ **Commissioner Information Sheet/Voluntary Statistics**

II. As soon as possible, the Mayor's Office will schedule a meeting with you and:

_____ **Your City Councilmember Kevin de León**

_____ **Councilmember Marqueece Harris-Dawson, Chair of the Council Committee considering your nomination**

Staff in the Mayor's Office will assist you with these arrangements.