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DR. FERNANDO CAMPOS
EXECUTIVE OFFICER

200 NORTH SPRING STREET
ROOM 361, CITY HALL
LOS ANGELES, CA 90012

TEL: (213) 978-0261
TDD: (213) 978-2310
FAX: (213) 978-0278

<http://bpw.lacity.org>

October 13, 2020

BPW-2020-0631

The Honorable City Council
Room No. 395
City Hall

The Honorable Mayor Garcetti
City Hall – Room 320
Los Angeles, CA 90012
Attn: Heleen Ramirez

GRANT APPLICATION - LA INDUSTRY CIRCULAR TEXTILE PROJECT

As recommended in the accompanying report of the Director of the Bureau of Sanitation, which this Board has adopted, the Board of Public Works recommends that the City Council, subject to concurrence of the Mayor:

1. AUTHORIZE the Director of the Bureau of Sanitation, or designee, to apply for, accept, negotiate, execute, and submit all documents, including, but not limited to, applications, agreements, amendments, and payment requests etc. subject to the approval of the City Attorney as-to-form, which may be necessary to secure grant funds from the Goldhirsh Foundation 2020 My LA2050 Grants Challenge in the amount of \$25,000 for the LA Industry Circular Textile Project.

Fiscal Impact

There is no impact to the General Fund. Proceeds from the Goldhirsh Foundation will be deposited into the Citywide Recycling Trust Fund 46D, which will be funding the project, with Departmental Revenue Source Code 518806 (Grant from Private Organization).

Sincerely,

DR. FERNANDO CAMPOS,
Executive Officer, Board of Public Works

FC:ch



DEPARTMENT OF PUBLIC WORKS

BUREAU OF SANITATION
BOARD REPORT NO. 1
OCTOBER 13, 2020

ADOPTED BY THE BOARD
PUBLIC WORKS OF THE CITY
of Los Angeles California

OCT 13 2020

CD: ALL


Executive Officer
Board of Public Works

AUTHORITY TO APPLY FOR, ACCEPT, NEGOTIATE, AND EXECUTE A GRANT AGREEMENT FROM THE GOLDBIRSH FOUNDATION 2020 MY LA2050 GRANTS CHALLENGE FOR LA INDUSTRY: CIRCULAR TEXTILES PILOT PROJECT

RECOMMENDATION

Approve and forward this report, with its transmittal, to the City Council and Mayor with the recommendation that the City Council, subject to concurrence of the Mayor, authorize the Director and General Manager of LA Sanitation and Environment (LASAN), or designee, to apply for, accept, negotiate, execute, and submit all documents, including, but not limited to, applications, agreements, amendments, and payment requests etc., subject to the approval of the City Attorney as to form, which may be necessary to secure grant funds from the Goldhirsh Foundation 2020 My LA2050 Grants Challenge in the amount of \$25,000 for the LA Industry Circular Textile Project.

TRANSMITTAL

1. The Goldhirsh Foundation 2020 My LA2050 Grants Challenge application.

DISCUSSION

LASAN launched LA Industry in 2016 as a pollution prevention and outreach program to build collaborative partnerships with Industries. LA Industry promotes sustainable manufacturing principles, such as green chemistry and biomimicry to work towards a zero waste circular economy.

LASAN applied for the Goldhirsh Foundation 2020 My LA2050 Grants Challenge to fund all (100%) of the blueprint and roadmap developmental costs to explore the economic benefits of a material reuse hub in the amount of \$25,000.

As a sustainable business assistance team working directly with LA's manufacturers and businesses, LA Industry is uniquely qualified to foster connections and build tools to help support these manufacturers. The design and implementation of a centralized hub and online access portal to manage exchanges and quality control of the inventory will be one of the

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pollution prevention and sustainability strategies used to help businesses and industries reduce costs and environmental footprints. Our clients' concerns about a lack of local opportunities to reuse, repurpose, or recycle material streams, along with L.A.'s Green New Deal's prestigious zero waste goals provided a perfect opportunity to demonstrate the economic benefits of a material reuse hub.

This grant-funded project, LA Industry: Circular Textiles, is part of a larger effort to move towards creating a zero waste economy around textile waste. The objective of a material reuse hub is to provide stable and consistent material streams to supply local manufacturers with a locally sourced, recyclable, and renewable market. With a study investigating the economic benefits of a material reuse hub, the City will be able to leverage the resources necessary to create a closed loop material reuse hub. This blueprint will target post-industrial scraps, identifying the logistics of facilitating exchanges through a data management portal.

BACKGROUND

LASAN launched LA Industry as a pollution prevention and outreach program to build collaborative partnerships with industries, sharing common underlying goals of protecting public health and the environment, as well as our own goals of aiding economic development and business continuity in the LA Region. LA Industry promotes sustainable manufacturing principles, such as green chemistry and biomimicry, to work towards a zero waste circular economy. LA Industry has a successful track record of providing outreach symposia to multiple sectors, such as food manufacturing, metal finishing, microbreweries, and construction dewatering/pool management. Interaction extends beyond these symposia to general business resource guides, navigating City resources, and even a special COVID-19 business resource guide. On top of the current workload, we are constantly exploring new strategies and opportunities with a collaborative network of internal and external partners to cultivate a business-friendly environment for businesses and industries to thrive while meeting regulatory compliance.

The Goldhirsh Foundation is a small team that is focused on social innovation. The Foundation seeks to create events and mission-driven initiatives meant to bring together thinkers and doers across a spectrum of disciplines. The Goldhirsh Foundation has been awarding grants for almost a decade, but was re-launched in 2012 in Los Angeles, where the majority of our grant strategies are created. Since 2013, the Goldhirsh Foundation has conducted a large portion of its grant award in Los Angeles via the annual My LA2050 Grants Challenge. To date, more than 1,500 proposals to make Los Angeles better have been submitted through the grants challenges on the My LA2050 Ideas Archive.

The LA Industry: Circular Textiles proposal was one of the 25 finalists selected this year to advance the goal of making LA the best place to learn, create, play, connect, and live. This

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grant is not reimbursement based, and LASAN will receive a lump sum payment up front with no matching funds required. Our project will be awarded a funding of \$25,000.

PROJECT REVIEW BY DIRECTOR (PRD) APPROVAL

The LA Industry Circular Textile Project was approved by PRD on August 28th, 2020 for the amount of \$117,185.20, which includes the \$25,000 grant and \$92,185.20 in special funds.

STATUS OF FINANCING

There is no impact to the General Fund. Proceeds from the Goldhirsh Foundation will be deposited into the Citywide Recycling Trust Fund 46D, which will be funding the project, with Departmental Revenue Source Code 518806 (Grant From Private Organization).

Respectfully submitted,



ENRIQUE C. ZALDIVAR, P.E.
Director and General Manager
Bureau of Sanitation

REVIEWED AND APPROVED BY:



LISA B. MOWERY, P.E., Chief Financial Officer
Bureau of Sanitation
Date: 10/2/20

Prepared by:

Jennifer Kong, Industrial Waste Management Division, (323) 342-6074
Rowena Lau, Centralized Grants Unit