

Your Community Impact Statement has been successfully submitted to City Council and Committees.

If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at NCsupport@lacity.org.

This is an automated response, please do not reply to this email.

Contact Information

Neighborhood Council: Chatsworth Neighborhood Council

Name: Marianne King

Phone Number:

Email: mkingofchatsworth@gmail.com

The Board approved this CIS by a vote of: Yea(14) Nay(0) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 06/01/2022

Type of NC Board Action: Against

Impact Information

Date: 07/22/2022

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 20-1536-S1

Agenda Date:

Item Number:

Summary: The Chatsworth Neighborhood Council is OPPOSED to the STAP due to aesthetics, safety, and environmental impacts. We are specifically opposed to the digital signage due to aesthetics and safety concerns, and have great concern regarding privacy issues of data collection. See attached letter for more detail



CHATSWORTH NEIGHBORHOOD COUNCIL

P.O. Box 3395, Chatsworth, CA 91313-3395
Voice: (818) 464-3511 Fax: (818) 464-3585
<http://chatsworthcouncil.org>



**Jeff Hammond, President - Andre van der Valk, Vice President –
Vicki Briskman Treasurer Jill Mather Secretary**

Dorothy Allison, Georgia Altmayer, Kamesh Aysola, Mark Cox, Frank Geraty,
Rob Glucksman, Marianne King, Jeff Mackie, Marina Mackie, Nick Montano, Shawn Shawmlou, Patty Thorington
Carey Tri, Linda van der Valk, Jim Van Gundy, Geoffrey Williams, Deb Zumerling

July 11, 2022

Re: Sidewalk and Transit Amenities Program (STAP)

Dear Councilmembers,

In a regular meeting of the Chatsworth Neighborhood Council (CNC), the board unanimously voted to oppose the Council motion CF#20-1536-S1. The CNC has numerous concerns and urges the city to consider clearance of the program through a full Environmental Impact Report (EIR) in order to identify negative impacts on the public and the environment.

The CNC recognizes and supports the need for expansion of the transit shelter program, however, the lack of study on the safety and environmental impacts of the proposed Council motion and more specifically the impacts of illuminating digital signage on public safety is a great concern to the CNC.

The parameters of digital advertising, control over the content of advertising, and its compatibility with Chatsworth's unique and semi-rural surrounding environments are among the concerns. The CNC is very concerned about the safety and aesthetic impacts of digital advertising displays.

Lack of clarity over data collection, ownership, and privacy of devices placed within the public right of way has not been addressed and the benefits of collecting information for residents of Chatsworth are not clear. The contract with Tranzito-Vector, LLC states that the data collected from the public can be shared with the contractor for ad targeting, while there is no assurance that the data will be safely kept by the City.

Sincerely,

Jeff Hammond
CNC President