

Your Community Impact Statement has been successfully submitted to City Council and Committees.

If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at [NCsupport@lacity.org](mailto:NCsupport@lacity.org).

This is an automated response, please do not reply to this email.

#### Contact Information

Neighborhood Council: Rampart Village

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The Board approved this CIS by a vote of: Yea(6) Nay(0) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 02/21/2023

Type of NC Board Action: For

#### Impact Information

Date: 02/26/2023

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 20-1536-S3

Agenda Date:

Item Number:

Summary: The Rampart Village Neighborhood Council SUPPORTS Council File 20-1536-S3 in requesting that the City Council instruct the Chief Legislative Analyst, with the assistance of the City Administrative Officer and the Bureau of Street Services, to report within 60 days on the creation of a new citywide Reinvestment in Accessibility, Infrastructure and Streetscape Enhancements for Los Angeles (RAISE LA) fund and program. This fund and program would be used to fund staff to administer the STAP contract and program, capital expenditures and debt service for STAP program elements, and staff salaries and overtime, as needed, to support the planning, design, implementation, and any operation and maintenance of the necessary indicated capital improvement categories for transit-focused and first/last mile locations. In addition, the Rampart Village Neighborhood Council SUPPORTS Council File 20-1536-S3 in requesting that the City Council instruct the City Attorney, with the assistance of the Chief Legislative Analyst, the City Administrative Officer, and the Bureau of Street Services, to prepare and present a draft ordinance within 60 days amending Los Angeles Administrative Code section 5.121.7 regarding allocation of all Street and Transit Amenities Program (STAP) Revenues, including the Minimum Annual Guarantee (MAG), to provide that all revenues be dedicated to the funds named in Council File 20-1536-S3.



## Community Impact Statement: Council File 20-1536-S3

Philip Armstrong, President | Ronee Reece, Vice President  
Lara Morrison, Treasurer | Rachel Day, Secretary  
Vacant, At-Large Rep (2) | Quazi Huda, Community Interest Rep  
Shafi Ahmed, At-Large Rep | Jennifer Quinones, At-Large Rep  
Kyle Denman, At-Large Rep | Charlie Cea, Student Youth Rep



February 21, 2023

In reviewing Council File 20-1536-S3, the Rampart Village Neighborhood Council understands that the City of Los Angeles recently approved the Sidewalk and Transit Amenities Program (STAP) to provide and maintain street furniture, including transit shelters that provide riders with protection from increasingly extreme weather conditions. Under Los Angeles Administrative Code section 5.121.7, the "Street Furniture Revenue Fund", (adopted under the previous street furniture contract, the Coordinated Street Furniture Program (CSFP)), half of revenues generated by outdoor advertising on program furniture are allocated to the City of Los Angeles General Fund, with the remaining half allocated to the Street Furniture Revenue Fund (Fund number 43D) and from there, those 43D funds are divided equally among the 15 Council Districts for their own discretionary uses. Under the new program (STAP), the City will receive a higher share of advertising revenue (up to 60.5%) than under the prior contract (CFSP), but the City will now be responsible for paying for the program capital costs.

Under the new STAP contract, the amount of revenue the City will receive is largely dependent on the City's own capital investment in ad-supported transit shelters and related amenities. Because the City must make the capital investment up-front, to successfully implement the program and best serve the City's needs, the City should rethink how STAP revenues are allocated. The STAP contract also includes a Minimum Annual Guarantee (MAG), expected to net \$6 million in revenue in Year 1, followed by \$10 million in each of the following nine years of the 10-year contract, with two options for five-year contract extensions. Projections for total annual revenue (including the MAG) range from approximately \$15 million to \$40 million (compared to a maximum revenue of approximately \$6 million under the previous CSFP contract), but even the MAG of \$10 million represents a substantial increase in revenues available to the City through its street furniture contract.

Departments need predictable funding sources to implement street improvement projects over a longer planning horizon and to support interdepartmental infrastructure project delivery. With the initiation of the Interdepartmental Memorandum of Understanding (MOU) governing interagency coordination for projects in the public right-of-way, the City has an opportunity to leverage the new STAP funding for more holistic projects like planting shade trees and improving bus stops along bike and bus lane corridors. The substantial new revenues under the STAP contract offer LA a predictable funding source to achieve these goals.

For those reasons, the Rampart Village Neighborhood Council SUPPORTS Council File 20-1536-S3 in requesting that the City Council instruct the Chief Legislative Analyst, with the assistance of the City Administrative Officer and the Bureau of Street Services, to report within 60 days on the creation of a new citywide Reinvestment in Accessibility, Infrastructure and Streetscape Enhancements for Los Angeles (RAISE LA) fund and program. This fund and

program would be used to fund staff to administer the STAP contract and program, capital expenditures and debt service for STAP program elements, and staff salaries and overtime, as needed, to support the planning, design, implementation, and any operation and maintenance of the necessary indicated capital improvement categories for transit-focused and first/last mile locations.

In addition, the Rampart Village Neighborhood Council SUPPORTS Council File 20-1536-S3 in requesting that the City Council instruct the City Attorney, with the assistance of the Chief Legislative Analyst, the City Administrative Officer, and the Bureau of Street Services, to prepare and present a draft ordinance within 60 days amending Los Angeles Administrative Code section 5.121.7 regarding allocation of all Street and Transit Amenities Program (STAP) Revenues, including the Minimum Annual Guarantee (MAG), to provide that all revenues be dedicated to the funds named in Council File 20-1536-S3.

In service,

Rampart Village Neighborhood Council

PRESENTED BY: Ronee Reece  
SECONDED BY: Jennifer Quinones  
YES: 6 NO: 0 ABSTAIN: 0 ABSENT: 3 INELIGIBLE: 0  
ON THIS DATE: February 21, 2023