

RESOLUTION

WHEREAS, any official position of the City of Los Angeles with respect to legislation, rules, regulations or policies proposed to or pending before a local, state or federal governmental body or agency must have first been adopted in the form of a Resolution by the City Council with the concurrence of the Mayor; and

WHEREAS, voters are often unaware of the identity of the individuals or organizations that really support or oppose ballot measures; and

WHEREAS, well-financed interests have a significant electoral advantage in the ability to communicate to voters messages and favorable information about the identities of the major supporters of proposition campaigns; and

WHEREAS, voters can currently identify supporters and opponents of ballot measures in the state voter information guide, which provides the official arguments that are in favor and against state ballot measures, but many voters do not have the time or knowledge to find them in the voter guide; and

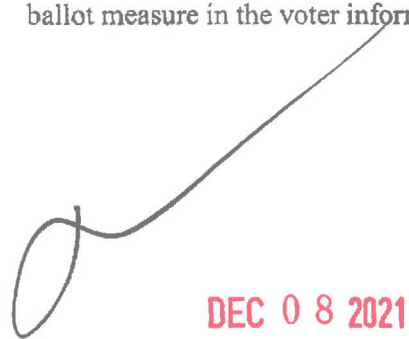
WHEREAS, ballot labels are the portion of the ballot that contains the names of the candidates or statement of a state ballot measure, which includes the ballot title and summary, in the state voter information guide; and

WHEREAS, currently pending before the State Legislature, SB 90 (Stern) and AB 1416 (Santiago), also known as the Ballot DISCLOSE Act, would add additional characters listing the supporters and opponents from the official arguments for and against each state ballot measure in the voter information guide to the ballot label, which currently includes the ballot title, summary, and fiscal analysis for state ballot measures; and

WHEREAS, SB 90 and AB 1416 would also give counties the same option to include additional characters listing the supporters and opponents from the voter information guide that are for and against each county, city, district, or school measure to the ballot label of a county ballot; and


WHEREAS, according to a 2019 Clean Money poll, 79% of likely voters have indicated that it is important to them to know who supports and opposes ballot measures when they vote, but only 42% of voters know they can find supporters and opponents in the voter guide;

NOW, THEREFORE, BE IT RESOLVED, with the concurrence of the Mayor, that by the adoption of this Resolution, the City of Los Angeles hereby includes in its 2021-2022 State Legislative Program SUPPORT for SB 90 (Stern) and AB 1416 (Santiago), also known as the Ballot DISCLOSE ACT, which would add additional characters to list the supporters and opponents from the official arguments for and against each state ballot measure in the voter information guide to the ballot label.

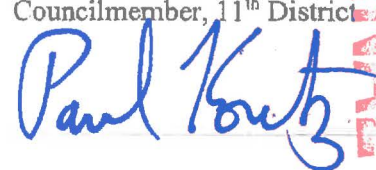


DEC 08 2021

PRESENTED BY:


MIKE BONIN
Councilmember, 11th District

SECONDED BY:



ORIGINAL