



CITY OF LOS ANGELES DEPARTMENT OF
**CANNABIS
REGULATION**

**PUBLIC CONVENIENCE OR NECESSITY (PCN)
FINDING REQUEST**

LIC-4001-FORM

Instructions: Applicants seeking to engage in Retail Commercial Cannabis Activity in a Community Plan Area that has reached Undue Concentration must complete and submit this form to the Department of Cannabis Regulation in order to file a request that the City Council find that approval of the License application would serve a public convenience or necessity (PCN) supported by evidence in the record pursuant to LAMC Section 104.03(a)(4).

To: Office of the City Clerk
City of Los Angeles
City Hall, Room 395
Los Angeles, CA 90012

<i>For City Clerk Use Only:</i>	
Council File No.	_____
Received On:	_____
Expiration Date:	_____

Business Premises Location: 954 South Broadway, Los Angeles, CA 90015
 Community Plan Area: CENTRAL CITY NORTH CD: _____
 Applicant Entity Name: CALIFORNIA KIND, LLC
 Contact Name: CRISTINA MARIBEL GARCIA Phone No. 310-701-4030
 Applicant's Email: C.garcia365@hotmail.com
 Total Floor Area of Business: 1400 square feet
 Proposed Hours of Operation: 6:00AM-10:00PM Days: Monday - Friday
8:00AM-10:00PM Days: Saturday
10:00AM-10:00PM Days: Sunday

The Cannabis Procedures Ordinance limits the number of Retail Commercial Cannabis Activity Licenses by Community Plan Area (CPA) based on the definition of Undue Concentration under Los Angeles Municipal Code (LAMC) Section 104.01(a)(48). An area is considered unduly concentrated when DCR issues the maximum number of these license types in that CPA.

Explain how the Commercial Cannabis Activity will serve the public convenience or necessity (attach and number additional pages if necessary):

Please see attached, Exhibit A.

Explain how this request meets one or more of the City Council's public convenience or necessity standards pursuant to City Council's adopted Resolution (attach and number additional pages if necessary):

Please see attached, Exhibit B.

LAMC Section 104.03(a)(4) requires the Applicant to engage with and seek input from stakeholders in or near the Community Plan Area where the proposed Business Premises is located. Please provide the following information about the stakeholders with whom you will engage and seek to obtain written input.

Neighborhood Council: Downtown Los Angeles

LAPD Division / Station: Central

Chamber of Commerce: Los Angeles Chamber of Commerce; Business Improvement


Substance Abuse Intervention, Prevention and Treatment Organization(s): District: Fashion District

Name: Family Treatment Programs

Address: 634 South Spring Street, Los Angeles, CA 90014

Distance from Business Premises: 0.3 miles (1,598 feet)

Total number of pages attached: 2



I declare under the penalty of perjury under the laws of the State of California that the information presented in this form and its attachments are true and correct to the best of my knowledge.

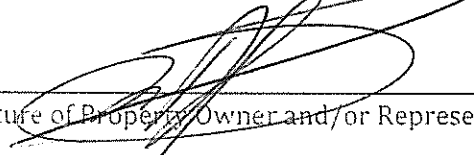

Applicant's Signature

11-24-2020
Date

Signature of the property owner(s), or the property owner's authorized representative, if a tenant or lessee is filing this form:

Danny Shaoulian
Name of Property Owner and/or Representative

12/16/2020


Signature of Property Owner and/or Representative

12/16/2020
Date

Land Owner of the Property
Title (i.e. Owner or Representative)



Providing CALIFORNIA KIND, LLC with a Commercial Cannabis License - Retail will serve the public convenience or necessity of the people of the City of Los Angeles in the following manner:

First, CALIFORNIA KIND, LLC will promote public safety. The CENTRAL CITY NORTH Community Plan Area is an integral part of the City of Los Angeles' community that is home to thousands of residents, hundreds of businesses and an attraction to hundreds of thousands of visitors, shoppers and diners throughout the year. It is also home to several dozen illegal cannabis businesses who operate without any regulation and in flagrant disregard of the law. In sharp contrast, CALIFORNIA KIND, LLC will strictly enforce all public safety requirements and will only market and sell safe and legal cannabis that has been tested to persons who can legally purchase such cannabis. CALIFORNIA KIND, LLC believes that when given a choice, persons will act lawfully and purchase legal cannabis from a licensed, tax paying business. The demand for cannabis exists; if given a commercial cannabis license, CALIFORNIA KIND, LLC will satisfy that demand in a manner that promotes public safety. CALIFORNIA KIND, LLC's commitment to promoting public safety is demonstrated by the fact that although it has not been able to engage in commercial cannabis activity it has been an active member of its community since leasing its business premises in October 2017.

Second, CALIFORNIA KIND, LLC will promote the public health. At this moment, unlicensed cannabis businesses are illegally selling cannabis of unknown provenance. As a legal commercial cannabis business, CALIFORNIA KIND, LLC will only sell cannabis that has been tested and is free of pesticides or other hazardous contaminants. CALIFORNIA KIND, LLC will also only sell cannabis in the amounts that are legally allowed for sale, and will ensure that the storage and sale of its cannabis will comply with all state and local health and safety regulations. Third, CALIFORNIA KIND, LLC will achieve and promote Los Angeles' Social Equity goals. CRISTINA M. GARCIA is a verified Social Equity Applicant and as the documentation CALIFORNIA KIND, LLC has previously submitted demonstrates, MS. GARCIA's equity share in CALIFORNIA KIND, LLC is unconditional, and is not subject to any sham conditions or arrangements. MS. GARCIA will receive her equity share of CALIFORNIA KIND, LLC's profits and shall receive 100% of the value of each share of stock in CALIFORNIA KIND, LLC in the event that the share is stock is sold; and MS. GARCIA shall receive at least their equity share percent of the retained earnings of the CALIFORNIA KIND, LLC and 100% of the unencumbered value of each share of stock of CALIFORNIA KIND, LLC in the event of dissolution. Finally, MS. GARCIA shall receive their equity share percent of the voting rights on all business decisions. Unlike other businesses that CALIFORNIA KIND, LLC believes are fraudulently claiming to comply with the City of Los Angeles' Social Equity goals, CALIFORNIA KIND, LLC will achieve such goals. CALIFORNIA KIND, LLC respectfully refers the Department of Cannabis Regulation (the "Department") to the Social Equity and Ownership documents it previously submitted on September 3, 2019 for proof of such rigorous compliance with the Department's Social Equity regulations and guidelines.

Fourth, CALIFORNIA KIND, LLC will promote substantial economic development. In addition to paying state, local and federal taxes (which the illegal businesses in CENTRAL CITY NORTH most certainly do not) CALIFORNIA KIND, LLC will act as a legitimate business paying its fair share of taxes. Additionally, CALIFORNIA KIND, LLC has entered into a Labor Peace Agreement, and as such, all of its employees can be unionized and receive a living wage and substantial benefits. CALIFORNIA KIND, LLC respectfully refers the Department to the Employment and Outreach documents it previously submitted on September 3, 2019 for proof of its intent to hire local and disadvantaged persons.

Providing CALIFORNIA KIND, LLC with a Commercial Cannabis License - Retail will serve one or more of the Los Angeles City Council's public convenience or necessity standards for the people of the City of Los Angeles in the following manner:

First, CALIFORNIA KIND, LLC's business premises complies with all zoning and sensitive use location requirements. Additionally, CALIFORNIA KIND, LLC's business premises will serve an area of high population density and consumer traffic, including but not limited to entertainment, commercial and dining establishments, such that CALIFORNIA KIND, LLC's proposed location will serve the public convenience or necessity by satisfying a high demand for licensed cannabis retail businesses; specifically, CALIFORNIA KIND, LLC is across the street from the ACE HOTEL, a few blocks from Little Tokyo and adjacent to the bustling Los Angeles fashion district.

Second, more than three years ago, at the time the Los Angeles City Council determined the number of commercial cannabis licenses that the City of Los Angeles would issue, it was presumed that safe cannabis would be available throughout the State of California. Such is not the case; cannabis continues to be illegal in approximately 70% of the municipalities in the State of California. As such, the demand for cannabis in cities in the county of Los Angeles substantially exceeds the number of legal commercial cannabis businesses that can legally satisfy such significant demand. Illegal businesses, that sell un-tested, potentially unsafe cannabis; pay no taxes; and, usually do not pay their employees or provide such employees with any benefits, continue to plague the City of Los Angeles and generally commit one crime after another with impunity. Selling cannabis without a license is a crime puts the public health and safety in jeopardy; deprives the City of Los Angeles and State of California of much needed tax revenue; and provides no benefits to the thousands of persons (mostly young and persons of color) who work for unlicensed businesses. This is especially true in the CENTRAL CITY NORTH community plan area where illegal cannabis businesses far outnumber legal cannabis businesses. The addition of a licensed commercial cannabis business that sells only safe tested cannabis, pays its taxes and contributes to the economic well being of the City of Los Angeles generally and CALIFORNIA KIND, LLC's employees specifically, the majority of whom will be persons of color and otherwise face disadvantages in employment, are significant and will reduce patronage of unlicensed cannabis businesses. Additionally, there is no legal commercial cannabis business located near CALIFORNIA KIND, LLC to serve the public.

Third, at the time of this submission, the crime rate in Los Angeles is soaring with violent crime at a thirty year high. As set forth in CALIFORNIA KIND, LLC's "Proposed Security Plan" and "Overview of Company's Security Protocols" which were submitted to the Department last September 3, 2019, CALIFORNIA KIND, LLC's security plans and procedures will serve the public convenience by likely reducing crime or nuisance activity in the CENTRAL CITY NORTH Community Plan Area. Among other things, CALIFORNIA KIND, LLC's Security Plan will enable CALIFORNIA KIND, LLC to be a beacon of safety and security by providing street facing video surveillance equipment that is monitored 24 hours per day, seven days per week; employing licensed and bonded Security Guards both inside and outside of CALIFORNIA KIND, LLC's business premises; establishing and maintaining close coordination and contact with both the Downtown Los Angeles Neighborhood Council and the CENTRAL division of the Los Angeles Police Department. CALIFORNIA KIND, LLC believes that strong community relations between CALIFORNIA KIND, LLC, other local businesses and law enforcement will make CENTRAL CITY NORTH a safer place for all of its inhabitants and visitors. CALIFORNIA KIND, LLC's complete Security Plan with all proposed security personnel and vendors is available for review upon request.