

Your Community Impact Statement has been successfully submitted to City Council and Committees.

If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at NCsupport@lacity.org.

This is an automated response, please do not reply to this email.

Contact Information

Neighborhood Council: Lincoln Heights Neighborhood Council

Name: Benny Madera

Phone Number:

Email: tigerblood4@gmail.com

The Board approved this CIS by a vote of: Yea(16) Nay(0) Abstain(1) Ineligible(0) Recusal(0)

Date of NC Board Action: 07/15/2021

Type of NC Board Action: Against

Impact Information

Date: 07/20/2021

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 21-0552

Agenda Date:

Item Number:

Summary: RE: CIS OPPOSING CF 21-0552 / 2021 Season / Youth Baseball / Girls Softball / 2021 Dodgers Reviving Baseball in Inner Cities (RBI) Program / Los Angeles Dodgers Foundation / Grant / In-Kind Contribution On July 15, 2021 in a brown act compliant meeting the Lincoln Heights Neighborhood Council considered the following resolution regarding the letter of agreement between 2021 Dodgers RBI Program Grant and Los Angeles Board of Recreation and Park commissioners. The stakeholders and elected officials have come to the following conclusions listed below: NOW, THEREFORE, The residents and their elected representatives of the Lincoln Heights Neighborhood Council demand that the Los Angeles Dodgers Foundation / 2021 Dodgers RBI Program and Los Angeles Recreations and Parks Commission open both our Lincoln Heights baseball diamonds to all in the public and for 365 days a year. For every day that both our baseball diamonds are closed to our youth. It puts them back on the streets putting their health, safety, and welfare at high risk of danger. It also beats the main mission of Los Angeles Recreation and Parks Commission and Los Angeles Dodgers Foundation / 2021 Dodgers RBI Program to keep our youth off the street and in parks. NOW, THEREFORE, the residents and their elected representatives of the Lincoln Heights Neighborhood Council demand that the Los Angeles Dodgers Foundation / 2021 Dodgers RBI Program and Los Angeles Recreations and Parks Commission remove all Los Angeles Dodgers Logos from both our Lincoln heights Baseball diamonds and score board or public assets. We are in disbelief that the Los Angeles Recreation and Parks Commission would allow corporations like the Los Angeles Dodgers to target our children with their logo and advertisements in hopes of profiting on our children in the future by branding them now.

LINCOLN HEIGHTS NEIGHBORHOOD COUNCIL

CALIFORNIA

EXECUTIVE COMMITTEE MEMBERS

SARA CLENDENING
PRESIDENT

BEN WADSWORTH
VICE PRESIDENT

VINCENT "CHENTE" MONTALVO
TREASURER

FERNANDA SANCHEZ
SECRETARY



"WE ARE ONE"
LINCOLN HEIGHTS EST. 1871

CERTIFIED COUNCIL
2002

3516 N. BROADWAY
LOS ANGELES, CA 90031

LINCOLNHEIGHTSNC.ORG

July 15, 2021

COMMUNITY IMPACT STATEMENT

Council File CF 21-0552

The Board Approves This Community Impact Statement Yea (16), Nay (x), Abstain (1) on July 15, 2021

Honorable City Council City of Los Angeles
c/o: Office of the City Clerk, City Hall
200 North Spring Street, Room 395
Los Angeles, CA 90012

Department Of Recreation and Parks
221 N. Figueroa, Suite 350
Los Angeles, CA 90012

RE: CIS OPPOSING CF 21-0552 / 2021 SEASON / YOUTH BASEBALL / GIRLS SOFTBALL / 2021 DODGERS REVIVING BASEBALL IN INNER CITIES (RBI) PROGRAM / LOS ANGELES DODGERS FOUNDATION / GRANT / IN-KIND CONTRIBUTION

Dear Hon. Members of the City Council and LA Recreation and Parks Commission,

On July 15, 2021 in a brown act compliant meeting the Lincoln Heights Neighborhood Council considered the following resolution regarding the letter of agreement between 2021 Dodgers RBI Program Grant and Los Angeles Board of Recreation and Park commissioners. The stakeholders and elected officials have come to the following conclusions listed below:

Whereas, On May 20, 2021 during a board of Recreation and Parks Commissioners meeting and on-board report No. 21-085 the commission voted to approve the agreements between the Los Angeles Dodgers Foundation / 2021 Dodgers RBI Program grant. Authorize the Department of Recreation and Parks' (RAP) General Manager or designee to accept and receive the 2021 Dodgers RBI Program grant (Grant) from the Los Angeles Dodgers Foundation (LADF) consisting of grant funds in the amount of One Hundred Forty Eight Thousand Six Hundred Eighty Dollars (\$148,680.00) and in-kind

BOARD MEMBERS: BUSINESS REPRESENTATIVES: William Rodriguez Morrison, Nancy Stella Soto, vacant
COMMUNITY BASED ORGANIZATION REPRESENTATIVES: Benny Madera, Dydia DeLyser, vacant
YOUTH REPRESENTATIVE: Diana Tran

AREA REPRESENTATIVES: Richard W. Larsen, Annalee Harr, Melanie Bellomo Shifflett, Vicente Gonzalez-Reyes Jr., Armida Marrufo, Victor Azanedo, Diego Zapata, vacant, Gil Arevalo, Richard Ortiz, Steve Lucero, Lena Ruiz, Selena Ortega

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contributions of, uniforms, equipment, training and other items as further set forth in this Report with an estimated value of Two Hundred Twelve Thousand, Five Hundred Eighty-Four Dollars and Zero Cents (\$212,584.00), in support of RAP's operation of the Dodgers Reviving Baseball in Inner Cities Program (RBI) 2021 Season, for the benefit of youth ages 5-15 as further detailed

Whereas, the residents and their elected representatives of the Lincoln Heights Neighborhood council do not approve the commercialization of public green space within the Lincoln Heights Neighborhood Council boundaries.

Whereas, the residents and their elected representatives of the Lincoln Heights Neighborhood council do not approve corporations to use public property and assets for marketing or branding in our parks or recreation centers.

Whereas, the residents and their elected representatives of the Lincoln Heights Neighborhood council do not approve the Los Angeles board of recreation and parks commission approval of the Los Angeles Dodgers Foundation / 2021 Dodgers RBI Program. The residents and elected neighborhood Council officials never were properly notified of the project and were denied the ability to take action opposing the project.

Whereas, the elected representatives of the Lincoln Heights Neighborhood Council received many complaints from residents of not having regular access to the Los Angeles Dodgers Dream field in Lincoln Heights. Currently the public baseball field in Lincoln Heights is being used less due to the heavy restrictive rules of Los Angeles Dodgers Foundation / 2021 Dodgers RBI Program.

Whereas, the residents and their elected representatives of the Lincoln Heights Neighborhood Council do not approve Los Angeles Dodgers Foundation / 2021 Dodgers RBI Program using public green space to advertise on public property or assets for profit marketing and building future product consumers. Our public green space in Lincoln Heights community is limited and for this reason it must be free and clear of all corporation marketing.

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Sincerely,

Sara Clendening

President

On behalf of

Lincoln Heights Neighborhood Council

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