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November 18, 2021

To: The Honorable Mayor Eric Garcetti
The Honorable Members of the
Los Angeles City Council

% Office of the City Clerk,
Holly L. Wolcott

SUBJECT: UB Request (CF 21-0600-S69) – Status of Climate Emergency Outreach and Community Engagement for Fiscal Years 2020-2021 and 2021-2022

SUMMARY

During the Fiscal Year 2021-2022 budget deliberations, the Los Angeles City Council requested the Board of Public Works to report back on and identify the resources required for implementing a plan to conduct outreach and community engagement on the issue of climate emergency and climate equity, with the amount (\$500,000) designated in the Unappropriated Balance – Community Initiatives to the Climate Emergency Mobilization Office (CF 21-0600-S69). The report provides what has been accomplished in Fiscal Years 2020-2021 and 2021-2022. This report also proposes a spending plan for the \$500,000 from the Unappropriated Balance (UB) of the FY 2021-2022 Adopted Budget to fund year one (1) of a three-year adopted contract between the Board of Public Works and the Liberty Hill Foundation for strategic community engagement, development of workshops, assemblies, virtual events, communications, and social media marketing, and the Climate Emergency Mobilization Office's strategic plan.

RECOMMENDATIONS

That the Los Angeles City Council, subject to approval by the Mayor:

1. AUTHORIZE the Controller, to transfer and appropriate \$500,000 from the Unappropriated Balance (Fund 100, Dept. 58, Account 580335) to the Board of Public Works (Fund 100, Dept. 74, Account 003040) to implement outreach and community engagement programs on the issue of climate emergency.
2. AUTHORIZE the Board of Public Works Executive Officer to make necessary technical adjustments, subject to the approval of the City Administrative Officer, to effectuate the intent of the City Council.

BACKGROUND

The Liberty Hill Foundation, a third-party consultant, retained by the Board of Public Works, will provide support for the Climate Emergency Mobilization Office's (CEMO) initiatives, including strategic planning, outreach, event coordination, and connecting with their trusted community partners. The goals of this partnership are to engage and center frontline community voices, listen to their input with an open mind, document feedback, and then share their priorities in alignment with expertise from Technical Advisory Curriculum Design Teams and other partners, and guidance from the City of LA's Green New Deal. Just as CEMO is pursuing equitable climate policy development goals, CEMO also strives to develop climate equity metrics across City departments with the resources necessary to achieve CEMO's goals in alignment with the vision of the Mayor and City Council.

Experts and leaders now know and embrace that a livable and sustainable city cannot come to fruition without engaging marginalized communities and those most burdened by pollution to advise in policy shaping. Social equity is key to healthy, livable, safe, and prosperous communities. CEMO will drive the needed engagement of these communities to bring about social equity and environmental equity, and address all of the Mayor's and Council's goals to create healthy, livable, safe, and prosperous communities that offer well-paying jobs for renewable energy and just workforce transition, while cleaning and revitalizing their polluted environments. CEMO will do so by taking the following actions:

1. Innovate governance models and create a blueprint in alignment with the Climate Emergency Mobilization Commission (CEMC), Climate Equity LA Assemblies, and Community Partners.

2. Create a cohort of engaged community members from across the City of Los Angeles whose voices will be heard by the CEMC.
3. Through the mobilization of the community, break new ground for the City of Los Angeles in creating a more equitable climate response. These efforts will take place on an ongoing annual basis to address new and developing climate and environmental policies.
4. Launch CEMC and conduct periodic or quarterly public meetings, beginning with a series of listening sessions or “community assemblies”, in consultation with the relevant City Council offices.
5. Create three (3) separate white papers with Technical Advisory Groups for CEMC and Council on topics of Climate Resilience, Building Decarbonization, and Equitable Energy Systems for LA, which will be directed to the CEMC, as the Commission is advisory to the Council and Mayor.
6. Adopt an Equitable Climate Action Roadmap (CEMO’s Strategic Plan) and advisory document for the City Council and Mayor to consider, subject to concurrence and advice from the CEMC.

MILESTONES ACHIEVED FROM FY 2020-2021 THROUGH 2021-22 TO DATE

Programmatic

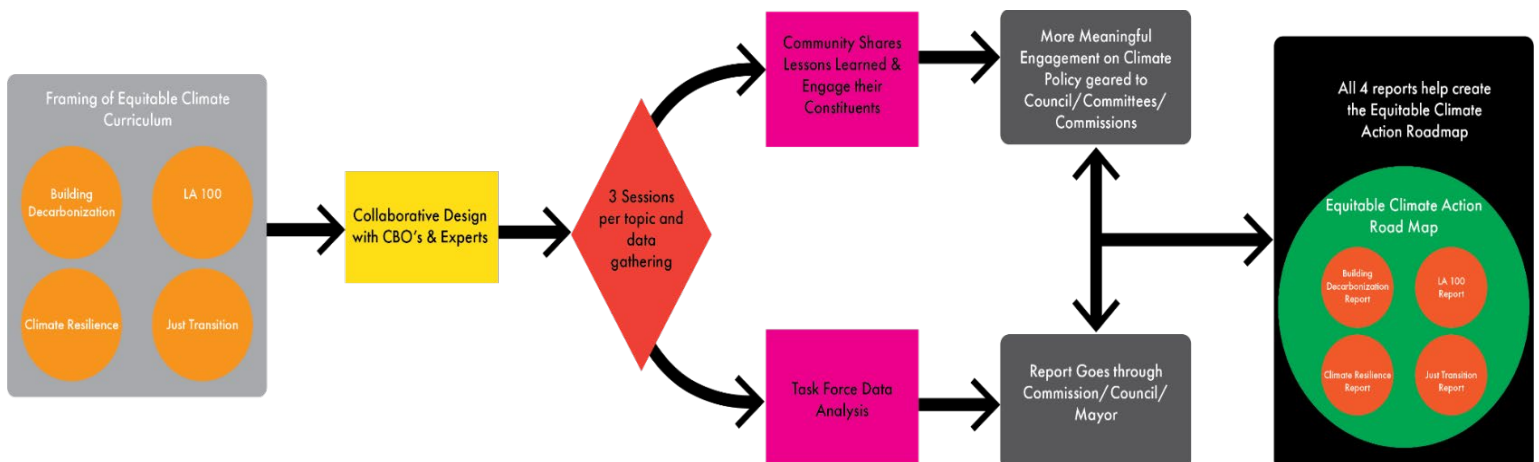
- Adopted by the City Council, the creation of the Climate Emergency Mobilization Commission (Ordinance No. 187126).
- Adopted contractual partnership, and established scope of work, with Liberty Hill Foundation for support in co-design, execution, outreach planning for Community Assemblies (target launch in December 2021), and policy papers to be delivered to the Climate Emergency Mobilization Commission (CEMC).
- Identified community-driven policy priorities with leaders of the environmental justice community.
- Partnered with UCLA and Climate Action Corps Fellows for research projects and ArcGIS mapping:
 - Data analysis and reporting on communities in the Top 10% CalEnviroScreen score (a statewide pollution burden-social equity monitoring tool) within the City of Los Angeles, which were referenced in the vetting process of Mayor’s appointments to CEMC from most affected City neighborhoods and Council Districts.
 - Mapping of orphaned oil wells, with assistance from the Bureau of Engineering (BOE).
 - Landscape analysis of City of Los Angeles climate and environmental justice policies to inform Community Assembly curriculum design process.

- Met biweekly with frontline community leaders to advise on CEMO’s engagement framework for Climate Equity LA community assemblies.
- Archived CEMO climate policy areas, including Building Decarbonization, Distributed Energy, Climate Resilience, and Just Transition.
- Increased staffing to four positions (two staff onboard, in process of hiring two more staff for FY 2021-2022).
- Launched branding of CEMO and created a website for improved civic engagement.

METRICS FOR FY 2021-2022

CEMO will offer the following deliverables/outcomes to operationalize the Office’s vision, while creating a blueprint for innovative participatory engagement to shape equitable climate policy year after year. Our engagement will continue to be an annual practice as there will be new climate policies year after year, even after the 2035 net zero emissions goals are met, since CEMO is also striving for community wellness, livability, and socioeconomic equity.

- a. Nine (9) Community Assembly Meetings
- b. Six (6) workshops, panels, and events co-hosted by CEMO
- c. Four (4) Climate Policy Papers, on the areas prioritized by Community Assemblies Process
- d. Planning and design of Equitable Climate Action Roadmap (CEMO’s strategic plan)
- e. Design and plan an improved city-wide Greenhouse Gas Emissions Dashboard
- f. Design and plan a Climate Vulnerability Assessment
- g. Design and execute Cool City Mobilization with Neighborhood Council Sustainability Alliance (NCSA)
- h. Two (2) resolutions and disposition from CEMC, and posting of Journals within 72 hours



DISCUSSION

With CEMO’s partnership with the Liberty Hill Foundation, CEMO will receive experienced program management, outreach and registration management, and established community trust brokers for the social and environmental justice and pro-Labor non-profits, and the larger Los Angeles communities. The Liberty Hill Foundation established this model of outreach with LA County to engage similar communities for their Sustainability Plan. The following is CEMO’s spending plan for the amount of \$500,000 for FY 2021-2022.

Outreach and Community Engagement Anticipated Expenditures for CEMO

No.	Entity	Services	Funding
1	Liberty Hill Foundation	Outreach Supporting CEMO Community Initiatives	\$124,500
2	Liberty Hill Foundation	Curriculum/Workshop Design	\$28,000
3	Liberty Hill Foundation	Community-Led Planning and Engagement Stipends/Funds	\$159,500
4	Liberty Hill Foundation/Mozaic Communications	Communications/Video/Photography Website/Branding for CEMO	\$38,000
5	Liberty Hill Foundation	Virtual Production & Execution for Assemblies	\$40,000
6	Liberty Hill Foundation	Policy Papers (3 Assembly Reports + 1 Final Report for Commission) – 5 to 10 pages each	\$25,000
7	Liberty Hill Foundation	Annual Revisions to the Equitable Climate Action Road Map Design and Report (focus groups/surveys)	\$35,000
8	Liberty Hill Foundation	Indirect Fiscal Agent Costs – 10%	\$50,000
TOTAL			\$500,000

FISCAL IMPACT

The \$500,000 for the Climate Emergency Mobilization Office, Outreach and Community Engagement is part of the 2021-2022 Adopted Budget, Unappropriated Balance. Approval of this report would not have a General Fund impact, as funds are already allocated for this purpose.

Sincerely,

A handwritten signature in black ink that reads "Marta Segura". The signature is written in a cursive, flowing style.

MARTA A. SEGURA, M.P.H.
Director, Climate Emergency Mobilization Office
Board of Public Works

[No Attachments]