

MOTION

PUBLIC SAFETY

National Night Out is an annual community-building campaign that promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer, more caring places to live. National Night Out enhances the relationship between neighbors and law enforcement while bringing back a true sense of community. Furthermore, it provides a great opportunity to bring police and neighbors together under positive circumstances.

Millions of neighbors take part in National Night Out across thousands of communities from all fifty states, U.S. territories and military bases worldwide on the first Tuesday in August. Neighborhoods host block parties, festivals, parades, cookouts and various other community events with safety demonstrations, seminars, youth events, visits from emergency personnel, exhibits and much, much more.

Many technological advances have occurred since National Night Out was founded in 1984, that could help facilitate communication and collaboration between residents and law enforcement throughout the year. The Los Angeles Police Department should be a national leader and at the forefront of using technology to build relationships with community members, yet one of their primary tools for providing information to the public - the Department's official website, LAPDOnline.com - is confusing, difficult to navigate and lacks up-to-date, accurate information.

I THEREFORE MOVE that the Los Angeles Police Department (LAPD), with the assistance of the Information Technology Agency (ITA), and City Administrative Officer (CAO) be directed to report with recommendations on creating a community-building campaign and toolkit that will make it easier for residents to form new Neighborhood Watch programs and allow existing Neighborhood Watch associations better access to resources that will allow them to improve community public safety.

I FURTHER MOVE that the LAPD, ITA, and CAO report back on making improvements to LAPDOnline.org that would incorporate the following:

- User Interface & User Experience optimization
- The ability to search by address for LAPD Division, recent crime statistics, reporting district, basic car area, Community Police Advisory Board meetings and Senior Lead Officer
- Information and resources about how to start a neighborhood watch program
- Information about how to report a crime in progress
- Information about how to provide tips on a past crime

I FURTHER MOVE that the Los Angeles Police Department, be directed to report with recommendations on ways to enhance communication and collaboration with residents, businesses and other stakeholders through the use of public safety neighborhood smartphone apps, such as Next Door, Citizen and Nixle.

PRESENTED BY: 

JOE BUSCAINO
Councilmember, 15th District

SECONDED BY: 


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ORIGINAL