



August 18, 2021

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Helen Campbell to the City Planning Commission for the term ending June 30, 2024. Ms. Campbell will fill the vacancy created by Ajay Relan, who has resigned.

I certify that in my opinion Ms. Campbell is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Helen Campbell
Commission: City Planning Commission
End of Term: 6/30/2024

Appointee Information

- 1. Race/ethnicity:** Latina
- 2. Gender:** Female
- 3. Council district and neighborhood of residence:** 14 - East
- 4. Are you a registered voter?** Yes
- 5. Prior commission experience:**
- 6. Highest level of education completed:** Master of Art's Degree in Urban and Regional Planning, UCLA
- 7. Occupation/profession:** Senior Planner, California Governor's Office of Planning and Research
- 8. Experience(s) that qualifies person for appointment:** See attached resume
- 9. Purpose of this appointment:** Replacement
- 10. Current composition of the commission (excluding appointee):**

| Commissioners | APC | CD | Ethnicity | Gender | Term End |
|-----------------------|--------------|----|------------------------|--------|-----------|
| Dake Wilson, Renee | East | 13 | Caucasian | F | 30-Jun-22 |
| Choe, Caroline | Central | 14 | Asian Pacific Islander | F | 30-Jun-26 |
| Mack, Karen | Central | 4 | African American | F | 30-Jun-25 |
| Leung, Helen | East | 13 | Asian Pacific Islander | F | 30-Jun-23 |
| Millman, Samantha | South Valley | 4 | Caucasian | F | 30-Jun-24 |
| Lopez-Ledesma, Yvette | North Valley | 6 | Latina | F | 30-Jun-23 |
| Hornstock, Jenna | East | 13 | Caucasian | F | 30-Jun-22 |
| Perlman, Dana | Central | 5 | Caucasian | M | 30-Jun-22 |



Helen Campbell, AICP

Senior Planner, Governor's Office of Planning and Research

Helen Campbell is a senior planner at the California Governor's Office of Planning and Research (OPR), the State's comprehensive planning agency.

At OPR, Helen focuses on housing at the intersection of climate and equity. Delivering guidance to State partners and local communities on land use and community development issues, she ensures that the housing needs of all income levels are met and developed strategically to reduce greenhouse gas emissions and improve equitable outcomes. Her responsibilities also include coordination with State agency partners on the development of related programs, policies, and legislation.

Helen has over 17 years of experience in city and regional planning that includes a focus on housing, environmental justice, health, safety, transportation, and economic development. As climate change issues continue to exacerbate the complexity of planning, Helen has partnered on climate risk and resiliency planning efforts to assist with wildfire recovery and sea level rise issues. She brings a unique evidence based spatial analysis background to her work and has directed a variety of GIS efforts to assist in decision making and investment throughout her career. Her latest projects include co-leading the development of [Site Check](#), a State CEQA streamlining mapping tool, leading the coordination of spatial analysis for recovery and long-term planning in the Town of Paradise, and leading the SB 351 effort to identify disadvantaged communities in unincorporated areas across the State for strategic investment. She is proficient in local, state, and national planning laws, practices, and theory.

Prior to joining OPR she served the City of Los Angeles as a planner for a decade in a variety of posts; focusing on strategic housing policy at the Housing + Community Investment Department, community planning at the Planning Department, and on environmental policy planning for Councilmember Ed Reyes' Office in Council District 1. In these positions she worked on the development of community plans, master plans, bicycle plans, developed economic investment zones, transit oriented development policy, affordable and rent stabilized housing policy and has drafted and coordinated grants for the City's housing and planning efforts, collectively totaling over \$95 million.

She also worked as a housing policy planner in the non-profit sector for four years, focusing on developing permanent housing solutions for developmentally disabled adults and on managing preventive environmental health related programs and policy initiatives.

Her community-based experience includes co-founding the Beverly Vermont Community Land Trust and serving on the board for many years, as well as teaching planning basics to high school students living in public housing projects as part of programs developed by the Mary Pickford Institute and the Institute of Contemporary Art, Los Angeles.

Helen holds an MA degree in Urban and Regional Planning, with a focus on Community Economic Development from the University of California, Los Angeles and a BA degree in Sociology and Chicano and Latino Studies from California State University, Long Beach. She is an AICP certified planner with the American Planning Association. Helen was born and raised in East LA and rented in a variety of LA City neighborhoods before becoming a homeowner in Boyle Heights where she currently resides.



August 18, 2021

Dear Ms. Campbell:

I am pleased to inform you that I hereby appoint you to the City Planning Commission for the term ending June 30, 2024. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my office at (213) 978-0621 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the **receipt** of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission at (213) 978-1960.

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As part of the City Council confirmation process, you will need to meet with Kevin de León, your Councilmember, and Councilmember Marqueece Harris-Dawson, the Chair of the Planning and Land Use Management Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Planning and Land Use Management Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. G." followed by a horizontal line and a small mark.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Ms. Helen Campbell
August 18, 2021

Nominee Check List

I. Within three days:

- _____ **Get fingerprinted to complete a background check.**
No appointment is necessary. Bring the Mayor's letter to:
Background Unit of Employment Services Division, Personnel
Department Building, 700 East Temple Street, Room 235, Los Angeles,
California 90012. Phone: (213) 473-9343.

II. Within seven days:

Mail or email the following forms to: Claudia Luna, Office of the Mayor, Office of Legislative and External Affairs, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

- _____ **Remuneration Form**
- _____ **Undated Separation Forms**
- _____ **Background Check Release**
- _____ **Commissioner Information Sheet/Voluntary Statistics**

III. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

- _____ **Statement of Economic Interest ("Form 700")**
IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- _____ **CEC Form 60**

IV. As soon as possible, the Mayor's Office will schedule a meeting with you and:

- _____ **Your City Councilmember Kevin de León**
- _____ **Councilmember Marqueece Harris-Dawson, Chair of the Council Committee considering your nomination.**

Staff in the Mayor's Office will assist you with these arrangements.