



ERIC GARCETTI
MAYOR

December 07, 2021

Honorable Members of the City Council
c/o City Clerk City
Hall, Room 395

Honorable Members:

Subject to your confirmation, at the request of Councilmember Marqueece Harris-Dawson, Councilmember of the 8th District, I am recommending Ms. Robin Gilliam, to the Community Forest Advisory Committee as the Council District 8 representative. Her contact info is attached. Thank you for your attention to this request. Should you have any questions, please contact my Commissions team at myr-commissions@lacity.org.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:ta

ROBIN GILLIAM

EDUCATION

MASTER OF CITY PLANNING (MCP) University of California, Berkeley (2012)

BACHELOR OF ARTS FINE ART University of Southern California (2007)

AFFILIATIONS

Los Angeles African American Women's Public Policy Institute
Community Health Councils Inc. Board Member (*former*)

EXPERIENCE

PUBLIC POLICY/ AFFAIRS

Director of Public Policy & Advocacy, Arts for LA August 2021 to Present

- Manage policy and advocacy efforts for regional arts non-profit dedicated to promoting equity and vibrancy across the region's creative sector
- Leverage key partnerships with elected officials, government agencies, foundations, and corporations with overlapping and/or aligned interests
- Collaboratively guide strategic planning efforts and direct action initiatives
- Represent the organization at public convenings and events
- Assist in planning various live events throughout the year including a large annual summit drawing statewide audiences

External Affairs Associate, California Department of Justice, Office of the Attorney General November 2020 – August 2021

- Develop and implement communication strategies that support public relations and outreach goals for the Office of the Attorney General
- Serve a population of over 22 million residents across 9 counties in Southern California
- Manage an outreach portfolio of 4 diverse policy issue areas including the environment, criminal justice, law enforcement and Black communities
- Conduct independent research, develop recommendations, and deliver summaries of analyses to Directorate
- Create and implement community outreach plans with external stakeholders and community-based programs to raise awareness of DOJ programs and the Attorney General's policy initiatives
- Generate recommendations, through research and vetting, for various statewide board appointments made by the Attorney General
- Develop and maintain relationships with civic, business, faith community and other organizations
- Represent the Attorney General on policies, positions and goals at community meetings and events
- Respond to public and community inquiries; brief the Attorney General and senior executive staff on matters of public interest and concern

Consultant, Self-Employed August 2014 – October 2020

- Provide guidance on communication and outreach strategies for non-profits and academic institutions seeking support with public-facing issues and engagement at varying levels
- Conduct policy research and analysis; investigate funding sources; identify best practices; develop strategic plans
- Facilitate collaborative partnerships; engage in community outreach activities
- Advise on cultural context, policy frameworks and place-based interventions

PROGRAM MANAGEMENT

Program Administrator, The Compton Jr. Posse

February 2015 – January 2017

- Supervise daily program activities, manage staff of 25, and report to Executive Director of non-profit youth equestrian program
- Track and document student progress for assessment and reporting purposes
- Design and disseminate communication materials and produce outreach strategies
- Successfully recruit new students to program and increase program enrollment by more than 22%
- Ensure that over 90% of students maintain good academic standing as condition of program participation
- Hold 7 public outreach events and organize 2 program fundraising events
- Build relationships with government officials, community partners, and local organizations
- Represent organization and its interests at events and meetings

PLANNING

Guest Advisor, USC Annenberg School of Communication

January 2014 – June 2014

- Contribute to undergraduate collaborative course between USC and Leimert Park stakeholders
- Provide insight into communication strategies, local policy landscape, community development and cultural issues facing nearby neighborhoods to help students frame site-specific interventions that improve pedestrian activity

Assistant Planner, Terry A. Hayes Associates Inc.

June 2011 – May 2013

- Provide project analysis at environmental planning firm which prepares State and Federal documents
- Write topic area analysis for CEQA documents in transit, infrastructure, city planning, and private development projects
- Conduct site reconnaissance, policy research, and existing conditions and impact analyses
- Create summaries on impact analyses, mitigation measures, and public comments
- Projects include Crenshaw Light Rail, Expo Light Rail Phase II, and West Adams-Baldwin Hills-Leimert Park Community Plan Update

Policy Researcher, The California Endowment

2011

- Student researcher for UC Berkeley Department of City and Regional Planning practicum course, in collaboration with the “Building Healthy Communities” initiative
- Research health-based youth development practices in the communities of Richmond and East Oakland
- Assess climate of youth health-specific issues and identify existing assets, gaps and network infrastructures that impact youth in these communities during the Initiative’s early stages of implementation through policy and program review

Volunteer Coordinator, Holly J. Mitchell State Assembly Campaign

2010

- Manage all in-office volunteer efforts (scheduling, organizing & supervising volunteer activities)
- Oversee volunteer recruitment, youth voter outreach, and training
- Assist in the planning and outreach of college campus visits

PROFICIENCIES

Microsoft Suite, Adobe Suite, G-mail / Google Suite, Constant Contact, Social Media