

ENVIRONMENTAL IMPACT REPORT (EIR), and PLANNING AND LAND USE MANAGEMENT COMMITTEE REPORT relative to an appeal for the property located at 1011 South Figueroa Street.

Recommendations for Council action:

1. FIND, based on the independent judgement of the decision-maker, after consideration of the whole of the administrative record, the project was assessed in the previously certified EIR No. ENV-2000-3577-EIR (SCH No. 200091046), certified in September 2001; and pursuant to California Environmental Quality Act Guidelines, Sections 15162 and 15164 and the Addendum and Joint Analysis, dated December 2021, that no major revisions to the EIR are required and no subsequent EIR, or negative declaration is required for approval of the project.
2. ADOPT the FINDINGS of the Los Angeles City Planning Commission (LACPC), as the Findings of the Council.
3. RESOLVE TO GRANT THE APPEAL filed by Ted Fikre, L.A. Arena Land Company, LLC (Representative: David Goldberg, Armbruster, Goldsmith and Delvac LLP) and THEREBY OVERTURN the LACPC's modifications to Condition Nos. 9 and 12. Condition No. 9 (Animation) shall now read as follows: The sign shall be an animated Sign; and Condition No. 12 (Electronic Message Display) shall now read as follows: The electronic message display shall have a nighttime brightness of no greater than 600 candelas per square meter and a daytime brightness no greater than 5,000 candelas per square meter, only for the conversion of an existing wall sign to an electronic message display on the northeast corner of Building A, for the property located at 1011 South Figueroa Street, subject to Conditions of Approval as modified by the PLUM Committee on August 2, 2022, attached to the Council file.

Applicant: Ted Fikre, L.A. Arena Land Company, LLC

Representative: David Goldberg, Armbruster, Goldsmith and Delvac LLP

Case No.: DIR-2008-2279-SPP-M3-1A

Environmental No.: ENV-2000-3577-EIR-ADD8; SCH No. 200091046

Related Case Nos: CPC-2018-6693-GPA-SP-SPP; ZA-2016-1381-PAB-PA1; ZA-2009-3289-PAB-PA1; VTT-82421

Fiscal Impact Statement: The LACPC reports that there is no General Fund impact as administrative costs are recovered through fees.

Community Impact Statement: None submitted

SUMMARY

At a regular meeting held on August 2, 2022, the PLUM Committee considered a report from the LACPC and an appeal for the property located at 1011 South Figueroa Street. DCP staff provided an overview of the matter. A representative from Council District Nine provided comments in support of granting the appeal and overturning the LACPC's modifications to Condition Nos. 9 and 12. Condition No. 9 (Animation) shall now read as follows: The sign shall be an animated Sign; and Condition No. 12 (Electronic Message Display) shall now read as follows: The electronic message display shall have a nighttime brightness of no greater than 600 candelas per square meter and a daytime brightness no greater than 5,000 candelas per square meter, for a Specific Plan Sign Application Compliance for the property located at 1011 South Figueroa Street. This matter is now submitted to the Council for consideration.

Respectfully Submitted,

PLANNING AND LAND USE MANAGEMENT COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
HARRIS-DAWSON:	YES
CEDILLO:	YES
BLUMENFIELD:	YES
LEE:	YES
RODRIGUEZ:	YES

CR
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-NOT OFFICIAL UNTIL COUNCIL ACTS-