

Communication from Public

Name: Craig Bullock
Date Submitted: 09/02/2022 12:50 PM
Council File No: 22-0678
Comments for Public Posting: Please see attached letter for Council District #13 on the Hollywood Home Savings (22-0678).



MITCH O'FARRELL
Councilmember
13th District

September 2, 2022

Chair Marqueece Harris-Dawson and Honorable Members of the Planning & Land Use Management Committee
200 N. Spring St., Room 395
Los Angeles, CA 90012

RE: Hollywood Home Savings & Loan Historic Cultural Monument Designation (22-0678)

Dear Chair Harris-Dawson & Honorable Members of the PLUM Committee:

I am writing to convey Councilmember O'Farrell's support for the designation of the Hollywood Home Savings & Loan as a Historic Cultural Monument (HCM), subject to exclusion of the adjacent parking lot.

The Hollywood Home Savings and Loan, Constructed in 1967, was designed by artist and architectural designer Millard Sheets in the New Formalist architectural style for Howard Ahmanson to house the Hollywood branch of Home Savings and Loan. It prominently stands on the northeast corner of Sunset Boulevard & Vine Street and should be made an HCM.

While the Council Office supports the addition of the Hollywood Home Savings and Loan to the City's HCM list, the Councilmember proposes to limit the scope of the HCM designation to exclude the surface parking lot. The Hollywood Home Savings & Loan site largely consists of a surface parking lot, which was not identified as a character-defining feature and should, therefore, not be included as part of the HCM. It is for this reason that the Council Office recommends that the surface parking lot be excluded and that the HCM be modified to be consistent with the red boundary on the attached site map. Should a project be proposed in the future, the Cultural Heritage Commission and Department of City Planning would evaluate the project's impact, if any, to the HCM and make any necessary modifications.

Thank you for your consideration.

Sincerely,

Craig Bullock Planning Director
Thirteen Council District

Attachment: Modified Boundary Map

MODIFIED BOUNDARY MAP (22-0678)

