



**COMMUNITY
INVESTMENT
FOR FAMILIES
DEPARTMENT**
Paths to Prosperity



ERIC GARCETTI, MAYOR
ABIGAIL R. MARQUEZ, GENERAL MANAGER

October 31, 2022

Council File: New
Council District(s): All
Contact Persons:
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The Honorable Eric Garcetti
Mayor, City of Los Angeles
Room 303, City Hall
200 N. Spring Street
Los Angeles, CA 90012

Attention: Heleen Ramirez, Legislative Coordinator

COUNCIL TRANSMITTAL: REQUEST AUTHORITY TO ACCEPT AND EXECUTE TWO GRANTS: \$155,500 FOR THE CHILD PASSENGER SAFETY PROGRAM AND \$225,437 FOR THE PEDESTRIAN AND BICYCLE SAFETY PROGRAM FROM THE STATE OF CALIFORNIA - OFFICE OF TRAFFIC SAFETY (OTS)

SUMMARY

In accordance with Executive Directive No. 3, the General Manager of the Community Investment for Families Department (CIFD) respectfully requests that your office review and approve this transmittal and forward it to the appropriate committees for further consideration. Through this transmittal, CIFD is requesting authority to accept and execute two grants from the State of California - Office of Traffic Safety (OTS); one grant in the amount of \$155,500 to continue to provide the Child Passenger Safety Program and an additional grant in the amount of \$225,437 to continue the Pedestrian and Bicycle Safety Program. Both grants will be for the period of October 1, 2022, through September 30, 2023.

The Child Passenger Safety Program will provide passenger safety education, training, and the distribution of a limited number of free child safety seats to eligible, low-income residents citywide. Grant funds will be used for CIFD OTS staff salaries, procurement of car seats, administration expenses, travel, and program supplies.

The Pedestrian and Bicycle Safety Program will provide pedestrian and bicycle safety education training focused on children and senior citizens citywide, especially those in low-income communities. Grant funds will be used for CIFD OTS staff salaries, procurement of safety equipment, administration expenses, travel, and program supplies. CIFD will also contract with three FamilySource Center (FSC) agencies to provide additional, direct program services.

RECOMMENDATIONS

The General Manager of the Community Investment for Families (CIFD) respectfully requests:

- I. That the Mayor review this transmittal and forward it to the City Council for further action;
- II. That the City Council, subject to the approval of the Mayor:
 - A. **AUTHORIZE** CIFD to accept and execute grant agreements with the State of California - Office of Traffic Safety in the amount of \$155,500 for the Child Passenger Safety Program and \$225,437 for the Pedestrian and Bicycle Safety Program for the period of October 1, 2022, through September 30, 2023, subject to the approval of the City Attorney as to form.
 - B. **AUTHORIZE** the General Manager of CIFD, or designee, to execute Professional Services Agreements (PSAs) with three FamilySource Center (FSC) agencies listed in Table 1 that are able to implement the Pedestrian and Bicycle Safety Program to provide pedestrian and bicycle safety education, outreach, and distribution of related safety equipment supplies for the term of October 1, 2022 through September 30, 2023. There is \$26,500 available for contractual services, of which \$25,500 will be allocated to the original three contracts. The amount of \$1,000 will be retained by CIFD in the event the FSCs need additional funds for ongoing COVID-19 supplies, rentals for special events, and other unanticipated needs in support of their workshops and special events. If necessary, CIFD will amend the contracts to add up to \$1,000 in available funding, not to exceed the State grant amount.

Table 1. **FAMILYSOURCE CENTERS TO IMPLEMENT OTS GRANTS**

	Amount
1) All People’s Community Center	\$ 8,500
2) Central City Neighborhood Partners	8,500
3) Latino Resource Organization	8,500
Total	\$ 25,500

- C. **AUTHORIZE** the City Controller to:
 - 1. Establish new accounts and increase/decrease accounts within the Traffic Safety Fund No. 45C/21 as follows:

Account	Title	Amount
21W121	Community Investment for Families	\$ 148,143.82
21W299	Reimbursements to General Fund	(34,421.15)
21W343	CIFD Costs-Reserved	87,965.53
21W143	Los Angeles Housing Dept	18,424.92
	Total	\$ 220,113.12

2. Increase appropriations within the Community Investment for Families Department Fund No. 100/21 as follows:

Account	Title	Amount
001010	Salaries - General	\$ 21,107.05
001090	Salaries - Overtime	9,257.75
002120	Printing and Binding	4,394.25
002130	Travel	2,778.75
003040	Contractual Services	71,213.00
006010	Office and Administration	39,393.02
	Total	\$ 148,143.82

3. Increase appropriation in the amount of \$18,424.92 within the Los Angeles Housing Department Fund No. 100/43, Account No. 006030, Leasing.
4. Decrease appropriations no longer needed in the following accounts related to prior years grant awards that have been closed:

Fiscal Year	Account/Title	Amount
2012	22H122 - Community Development	\$ 208.53
2014	43K143 - Housing and Community	.01
2015	43L299 - Reimbursement of GF Costs	418.27
2016	43M143 - Housing and Community	68,958.75
2016	43M299 - Reimbursement of GF Costs	6,282.14
2016	43M343 - HCIDLA Costs	58,761.00
2017	43N143 - Housing and Community	7,345.41
2017	43N343 - HCIDLA Costs	61,635.00
2018	43P143 - Housing and Community	89,039.26
2018	43P299 - Reimbursement of GF Costs	8,344.51
2018	43P343 - HCIDLA Costs	80,149.00
2018	43P582 - Family Source Centers	44,599.40
2019	43R143 - Housing and Community	14,753.39
2019	43R299 - Reimbursement of GF Costs	14,647.35
2019	43R343 - HCIDLA Costs	56,757.50
2019	43R582 - Family Source Centers	11,809.40
2020	43S143 - Housing and Community	81,001.47
2020	43S299 - Reimbursement of GF Costs	5,983.43
2020	43S343 - HCIDLA Costs	84,000.00
2020	43S582 - Family Source Centers	37,050.00
2021	43T143 - Housing and Community	161,808.44
2021	43T158 - Unappropriated Balance	6,309.00
2021	43T582 - Family Source Centers	24,200.00
2021	43TA40 - HCIDLA Costs	83,750.00
	Total	\$ 1,007,811.26

- D. **AUTHORIZE** the General Manager of CIFD, or designee, to prepare Controller instructions for technical corrections that may be necessary and consistent with the Mayor and Council action on this matter, subject to the approval of the City Administrative Officer, and authorize the City Controller to implement such transactions.

BACKGROUND

Child Passenger Safety Program

Over the last seventeen years, the City has managed the Child Passenger Safety Program with grant funds from the State of California Office of Traffic Safety (OTS). The program, administered by CIFD, provides child passenger safety education classes and free car and booster seats to low-income residents of Los Angeles. CIFD's child passenger safety team members are trained and certified as Child Passenger Safety Technicians. They educate parents on the current passenger safety laws, proper selection, use, and installation of car and booster seats, measure children for booster seats, and provide a limited number of free replacement car and booster seats to eligible, low-income parents and caregivers. CIFD's child passenger safety team works through the City's FSCs, libraries, LAPD/CHP, recreation centers, child care centers, and other non-profit health and welfare agencies to present two-hour educational classes for pregnant mothers, parents of newborns, and children who have reached the height of 4'9". Additional activities of this program include participation in community events and health fairs, where booster seats may be distributed to eligible, low-income residents who participate in 15-20 minute presentations on compliance with current child safety seat legislation.

Pedestrian and Bicycle Safety Program

The program design for the Pedestrian and Bicycle Safety Program utilizes existing community and City department relationships to deliver program services to city residents in their respective communities. Program services include providing training workshops and presentations, community outreach events, and traffic safety fairs, as well as the distribution of related safety equipment such as helmets, bike lights, safety arm and leg bands, and supplies to program participants. This effort is responsive to Mayor Eric Garcetti's directive to create safer streets with a focus on protecting the most vulnerable, including children, senior adults, pedestrians, and cyclists. This is the fifth year of this program.

In 2021-2022, the City received \$151,000 in OTS grant funds. By the end of the grant term, despite the pandemic, CIFD staff conducted over 125 car seat safety education classes virtually or in-person for 1,500 people, participated in 17 community events citywide that were attended by 8,400 residents, and distributed 260 free child safety seats to low-income program participants. Additionally, CIFD staff evaluated and made necessary adjustments to the installation of car seats through safety check-up events in partnership with LAPD/CHP and conducted two surveys of cars and vans traversing city streets to determine if children were properly secured in safety seats.

State OTS requires that grant recipients apply for funding each year to continue delivering services. On January 1, 2022, OTS announced the grant opportunities for the 2022-23 program year to be awarded on a competitive basis to state and local jurisdictions. The City of Los Angeles was awarded two grants by OTS. The first grant was in the amount of \$155,500 for the Child Passenger Safety Program and \$225,437 for the Pedestrian and Bicycle Safety Program for the period of October 1, 2022-September 30, 2023.

CIFD has an existing contractual partnerships with the FamilySource Centers (FSC), as well as access to a consortium of community-based agencies. The FSCs and the network of community-based agencies are committed to providing social services programs to residents across the city and have successfully cultivated levels of trust with prospective participants. Since the program is not mandatory for the FSC agencies, contractual services will be provided by three of the five agencies that successfully provided OTS services in the 2021-22 program year. CIFD will execute contracts with three FSCs to implement the Pedestrian and Bicycle Safety Program. CIFD staff will deploy targeted outreach methods in low-income neighborhoods, as well as coordinate activities with the funded agencies.

FISCAL IMPACT STATEMENT

There is no fiscal impact on the General Fund. The State of California will reimburse the General Fund on a quarterly basis.



ABIGAIL R. MARQUEZ
General Manager

ARM:LS:RB:VM:JR:OEM

Attachments:

OTS Grant for Child Passenger Safety Program
OTS Grant for Pedestrian and Bicycle Safety Program