

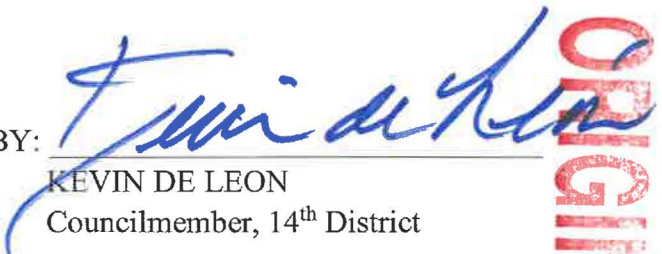
MOTION

The Little Tokyo Business Improvement District (Little Tokyo BID) has been in operation since 2003 and provides numerous services to the community. These services include marketing, sidewalk maintenance, street maintenance, and the Safety Ambassador Program. The Little Tokyo BID currently operates as a merchant-based BID. Businesses located in the district pay an annual assessment to the City to fund these activities.

The Little Tokyo BID proposes to transition from a merchant-based BID to a property-based BID. This change would allow the BID to undergo the renewal process every five years, rather than annually, and would authorize the County of Los Angeles to collect the annual assessment. Sufficient funds have been identified to assist the Little Tokyo BID with these efforts.

I THEREFORE MOVE that the Council direct the City Clerk to:

1. Utilize \$20,000 from the Business Improvement District (BID) Trust Fund No. 659, \$20,000 in the AB1290 Fund No. 53P, Account No. 281214 (CD 14 Redevelopment Projects – Services) and \$20,000 from the Little Tokyo Business Association Foundation, for a total contract amount of \$60,000, to be used for professional consultant services to change the Little Tokyo BID from a merchant-based BID to a property-based BID.
2. Prepare and process the necessary document(s) with any entity, or organization, as appropriate, in the above amount, for the above purposes, subject to the approval of the City Attorney, if needed; and with the understanding that the Councilmember is hereby authorized to execute any such documents on behalf of the City.
3. Make any technical corrections or clarifications to the above funding instructions in order to effectuate the intent of this Motion.

PRESENTED BY: 
KEVIN DE LEON
Councilmember, 14th District

SECONDED BY: 

ORIGINAL

PK

DEC 09 2022