



November 14, 2022

The Honorable City Council
of the City of Los Angeles
City Hall, Room 395
Los Angeles, CA 90012

Subject: Contract with the Los Angeles Tourism and Convention Board

LAX
Van Nuys
City of Los Angeles

Pursuant to Section 373 of the City Charter, enclosed for your approval is the Contract with the Los Angeles Tourism and Convention Board that was approved by the Board of Airport Commissioners at its November 3, 2022 meeting. There is no impact to the General Fund.

Eric Garcetti
Mayor

RECOMMENDATIONS FOR CITY COUNCIL:

Board of Airport
Commissioners

1. Adopt the determination by said Board that this action is exempt from the California Environmental Quality Act (CEQA) pursuant to Article II, Section 2.f of the Los Angeles City CEQA Guidelines; and
2. Approve the three (3)-year Contract with the Los Angeles Tourism and Convention Board, with two (2) one-year renewal options, covering professional services related to air service marketing, trade missions, and promotional and development consulting services for Los Angeles World Airports, for cost not to exceed \$2,250,000; and
3. Concur with said Board's action on November 3, 2022, by Resolution 27621, authorizing the Chief Executive Officer, or designee, of Los Angeles World Airports to execute said Contract with the Los Angeles Tourism and Convention Board.

Beatrice C. Hsu
President

Valeria C. Velasco
Vice President

Sean O. Burton
Gabriel L. Eshaghian
Nicholas P. Roxborough
Belinda M. Vega
Karim Webb

Justin Erbacci
Chief Executive Officer

Very truly yours,

Grace Miguel, Commission Executive Assistant II
BOARD OF AIRPORT COMMISSIONERS

Enclosures

- cc: Trade, Travel and Tourism Committee
Councilmember Buscaino, e-file
Councilmember Bonin, e-file
Councilmember Lee, e-file
CAO (Airport Analyst), e-file
CLA (Airport Analyst), e-file
City Clerk's Office, e-file

