

ADMINISTRATIVE EXEMPTION and TRADE, TRAVEL, AND TOURISM COMMITTEE REPORT relative to approving a Contract with the Los Angeles Tourism and Convention Board, covering professional services related to air service marketing, trade missions, and promotional and development consulting services for the Los Angeles World Airports (LAWA).

Recommendations for Council action:

1. ADOPT the determination by the Board of Airport Commissioners (Board) that this action is exempt from the California Environmental Quality Act (CEQA) pursuant to Article II, Section 2(f) of the Los Angeles City CEQA Guidelines.
2. APPROVE the three (3)-year Contract with the Los Angeles Tourism and Convention Board, with two (2) one-year renewal options, covering professional services related to air service marketing, trade missions, and promotional and development consulting services for LAWA, for cost not to exceed \$2,250,000.
3. CONCUR with the Board’s action on November 3, 2022, by Board Resolution No. 27621, authorizing the Chief Executive Officer, or designee, LAWA, to execute said Contract with the Los Angeles Tourism and Convention Board.

Fiscal Impact Statement: The Board reports that there is no impact to the General Fund.

Community Impact Statement: None submitted

**TIME LIMIT FILE – MARCH 6, 2023
(LAST DAY FOR COUNCIL ACTION – MARCH 3, 2023)**

SUMMARY

At its regular meeting held on January 17, 2023, the Trade, Travel, and Tourism Committee considered a Board report relative to approving a Contract with the Los Angeles Tourism and Convention Board, covering professional services related to air service marketing, trade missions, and promotional and development consulting services for LAWA.

Representatives of the Department and Tourism Board provided a brief presentation and answered questions from the Committee members. After an opportunity for public comment was held, the Committee moved to approve the Board recommendations, as stated above. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

TRADE, TRAVEL, AND TOURISM COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
PARK	YES
MCOSKER	YES
SOTO-MARTINEZ	YES

AS 01/17/23

-NOT OFFICIAL UNTIL COUNCIL ACTS-