

GOVERNMENT OPERATIONS COMMITTEE REPORT relative to the removal of the billboard located at 4444 Crenshaw Boulevard, owned by Outfront Media (successor to CBS Outdoor LLC), and related matters.

Recommendations for Council action, pursuant to Motion (Harris-Dawson – Park),  
SUBJECT TO THE APPROVAL OF THE MAYOR:

1. DETERMINE that the billboard located at 4444 Crenshaw Boulevard, owned by Outfront Media (successor to CBS Outdoor LLC), cannot lawfully remain anywhere on the subject property due to Crenshaw/LAX Transit Corridor Project (CLAX) or a use related to CLAX (specifically the Destination Crenshaw Project and Sankofa Park) and is subject to removal by the owner, per the Interlocutory Judgment executed on May 22, 2014 and assumed by the City on September 15, 2021 (C-139035).
2. INSTRUCT the Department of General Services, in coordination with the City Attorney, to prepare a termination letter and right of entry to Outfront Media to terminate the Billboard Lease and remove the billboard, per the abovementioned Interlocutory Judgment, subject to the City receiving \$500,000 from the Destination Crenshaw nonprofit for the purpose of paying Outfront Media after their removal of the billboard located at 4444 Crenshaw Boulevard.
3. AUTHORIZE the City Administrative Officer (CAO) to receive \$500,000 from the Destination Crenshaw nonprofit, deposit said amount to Capital Improvement Expenditure Program Fund No. 100/54, and appropriate/transfer therein to a new account entitled "Sankofa Park Billboard Removal" to pay Outfront Media up to \$500,000 upon presentation of evidence of removal of the billboard located at 4444 Crenshaw Boulevard, per the above-mentioned Interlocutory Judgment.

Fiscal Impact Statement: Neither the CAO nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted

#### SUMMARY

At its regular meeting held on June 13, 2023, your Government Operations Committee considered a Motion (Harris-Dawson – Park) relative to determining the billboard located at 4444 Crenshaw Boulevard, owned by Outfront Media (successor to CBS Outdoor LLC), cannot lawfully remain anywhere on the subject property due to Crenshaw/LAX Transit Corridor Project, and related matters.

After an opportunity for public comment was held, the Committee recommended that Council approve the recommendations in the Motion. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

GOVERNMENT OPERATIONS COMMITTEE

<b><u>MEMBER</u></b>	<b><u>VOTE</u></b>
HARRIS-DAWSON:	ABSENT
HERNANDEZ:	YES
HUTT:	YES

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