

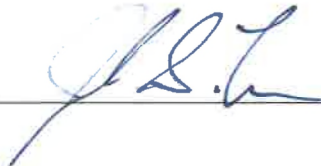
MOTION

The Destination Crenshaw non-profit organization plans to construct a parking lot and art park at 3304 West 54th Street as part of the Destination Crenshaw project. This location is a City-owned lot, with a billboard on the site that is owned by Lamar Advertising. Lamar Advertising’s lease for the site does not expire until June 2024, but must be terminated early for construction of the Destination Crenshaw improvements. Lamar Advertising is willing to terminate the lease early and remove the billboard if they are compensated for the lease and removal costs. Staff have determined that this will cost \$2,376.39, and the Destination Crenshaw non-profit has committed to reimbursing the City for this cost.

I THEREFORE MOVE that the Council:

- 1. Instruct the General Services Department, in coordination with the City Attorney, to negotiate and execute the early termination of the billboard lease at 3304 West 54th Street with Lamar Advertising, subject to the City receiving \$2,376.39 from the Destination Crenshaw nonprofit for the purpose of paying Lamar Advertising for the cost of early termination and removal of the billboard;
- 2. Authorize the City Administrative Officer to receive \$2,376.39 from the Destination Crenshaw nonprofit, deposit said amount to Capital Improvement Expenditure Program Fund No. 100-54, and appropriate/transfer therein to a new account entitled “54th and Crenshaw Billboard Removal” and to pay Lamar Advertising up to \$2,376.39 upon presentation of evidence of removal of the billboard located at 3304 West 54th Street.
- 3. Authorize the City Administrative Officer to make any technical corrections to the above instructions in order to effectuate the intent of this Motion, including any corrections and changes to fund or account numbers.

PRESENTED BY: 
 MARQUEECE HARRIS-DAWSON
 Councilmember, 8th District

SECONDED BY: 

ORIGINAL

jwd

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JUN 30 2023