



KAREN BASS  
MAYOR

May 31, 2023

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Taelor Bakewell to the Board of City Tourism Commissioners for the term ending June 30, 2027.

I certify that in my opinion Ms. Bakewell is especially qualified by reason of training and experience for the work which shall devolve upon her, and that I make the appointment solely in the interest of the City.

Ms. Bakewell will fill the vacancy created by the departure of Sandra Lee, whose seat will be vacant on July 5, 2023, or at the time Ms. Lee's successor is confirmed by the City Council, whichever is first.

Sincerely,

A handwritten signature in black ink that reads 'Karen Bass'. The signature is written in a cursive, flowing style.

KAREN BASS  
Mayor

KB:tga

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Taelor Bakewell  
**Commission:** Board of City Tourism Commissioners  
**End of Term:** 6/30/2027

### Appointee Information

1. **Race:** African American
2. **Gender:** Female
3. **Council District and neighborhood of residence:** 14 - East LA
4. **Are you a registered voter in the City of Los Angeles?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** B.A., University of Southern California
7. **Occupation/profession:** Vice President of Influencer Marketing, Edelman
8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
9. **Purpose of this appointment:** Appointment
10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Race	Gender	Term End
Onumah, Cameron	Central	4	African American	M	6/30/2026
Lee, Sandra	Central	5	API	F	6/30/2027
Vein, Jon F.	Central	4	Caucasian	M	6/30/2028
Rawson, Kathleen	West LA	11	Caucasian	F	6/30/2025
Camacho, Juan	East LA	13	Latinx	M	6/30/2024

## **Taelor Bakewell - Vice President of Influencer, Edelman**

A diverse background in community involvement and improving the quality of life for the people that live there have always been Taelor Bakewell's passion.

Representing clients like, HP, Adobe, DoorDash and Sherwin Williams; as Vice President of Influencer Marketing for the largest PR firm in the world, Edelman, she is responsible for negotiating and executing some of the biggest deals in pop culture. Prior to her time at Edelman she served as a senior crisis management specialist and official spokesperson for one of the largest utilities in the country, Southern California Edison (SCE). Taelor has dealt with some of the toughest environmental issues facing California. Prior to joining SCE, she was the Digital Director for the Los Angeles Sentinel Newspaper and the Head of PR for California's largest festival, Taste of Soul.

A native Californian, graduate of the University of Southern California and California Realtor, Taelor has been able to create effective, quality, and long-standing change within her community through a balance of streamlined messaging and grassroots initiatives. Taelor comes from a lineage grossly involved in the community and has worked on a variety of community projects as well as major real estate projects in South Los Angeles, Compton, NW Pasadena and Seaside California.

Taelor considers herself not only to be an astute businesswoman, but also a community advocate. From a young age, she has worked with local organizations like Los Angeles Brotherhood Crusade and Mothers in Action, providing resources to members of our community most in need of support and services.

She is continuing her family's legacy of service to the community and sees her role as the next generation of Bakewell's bringing opportunity to some of California's most under resourced.



KAREN BASS  
MAYOR

May 31, 2023

Dear Ms. Bakewell:

I am pleased to inform you that I hereby appoint you to the Board of City Tourism Commissioners for the term ending June 30, 2027, subject to confirmation by the City Council.

To begin the appointment process, please review, sign, and return the enclosed Remuneration Form and undated Letters of Separation **within one week** of receiving this letter. These documents are necessary to ensure the most efficient, open, and accountable city government possible.

Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions team will assist in connecting you with Personnel's Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment **within one week** of receiving this letter.

Should this apply to your commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission via the California Fair Political Practices Commission's eDisclosure website, or by mailing the forms to City Hall at 200 N. Spring Street, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the City Ethics Commission by email at [nicole.enriquez@lacity.org](mailto:nicole.enriquez@lacity.org).

As part of the appointment process, Kevin de Leon, your Councilmember, and Councilmember Curren Price, the Chair of the Economic and Community Development Committee and Councilmember Traci Park, the Chair of the and Trade, Travel, and Tourism Committee, may wish to meet with you to answer any questions they have. Our office will assist with arranging these meetings.

Ms. Taelor Bakewell  
May 31, 2023  
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Additionally, you will be required to attend public meetings at City Hall where your appointment will be considered. You will be hearing from our office and a City Council Clerk who will let you know when your appointment will be considered by the Economic and Community Development Committee and Trade, Travel, and Tourism Committee. Sometime thereafter, you will be notified of the date when your appointment will be presented to the full City Council. Before you may begin serving, you will be required to take the Oath of Office in the City Clerk's Office located in Room 395 of City Hall. If you require parking for these meetings, please contact my Commissions team by email at [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org).

Per the City Charter, most commissioners must be registered voters of the City of Los Angeles, and must therefore reside within Los Angeles. If you move at any point during your term, or your contact information changes, please contact my Commissions team immediately at the email address listed below. While we hope that you complete a successful term, if for some reason you intend to resign, please do so in writing to my Commissions team at [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org).

Congratulations, and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass". The signature is written in a cursive, flowing style.

KAREN BASS  
Mayor

KB:tga

Attachment I  
Ms. Taelor Bakewell  
May 31, 2023

### Nominee Check List

#### I. Within 7 days:

- Email the below completed documents, found on the last three pages of this letter, to: [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org) OR mail them to:  
Office of the Mayor  
Attn: Commissions Team  
200 N. Spring Street, Room 303  
Los Angeles, CA 90012
  - Remuneration Form
  - Undated Separation Letters (2)
- Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.

#### II. Within 21 days:

- File the following forms with the City Ethics Commission. If you are required to file, you will receive these forms via email from that office.
  - Statement of Economic Interest (“Form 700”)  
*IMPORTANT:* The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
  - CEC Form 60

#### III. The Mayor’s Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.

- Your City Councilmember Kevin de Leon
- Councilmembers Curren Price and Traci Park, Chairs of the Council Committees considering your nomination

#### IV. Public Meetings at City Hall:

- Economic and Community Development Committee and Trade, Travel, and Tourism Committee Hearings
- Full Council Hearing