



KAREN BASS
MAYOR

August 28, 2023

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Jerod Gunsberg to the Rent Adjustment Commission for the term ending May 20, 2026.

I certify that in my opinion Mr. Gunsberg is especially qualified by reason of training and experience for the work which shall devolve upon him, and that I make the appointment solely in the interest of the City.

Mr. Gunsberg will fill the vacancy created by the departure of April Brodie.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass". The signature is written in a cursive, flowing style.

KAREN BASS
Mayor

KB:tga

Attachment

COMMISSION APPOINTMENT FORM

Name: Jerod Gunsberg
Commission: Rent Adjustment Commission
End of Term: 5/20/2026

Appointee Information

1. **Race:** Caucasian
2. **Gender:** Male
3. **Council District and neighborhood of residence:** 14 - East LA
4. **Are you a registered voter in the City of Los Angeles?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** J.D., Loyola Law School, Los Angeles
7. **Occupation/profession:** Criminal Defense Attorney, Law Offices of Jerod Gunsberg
8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
9. **Purpose of this appointment:** Appointment
10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Race	Gender	Term End
Brogdon, Carole	Central	4	Caucasian	F	5/20/2026
VACANT					5/20/2026
Leftwich, Paula	South LA	8	African American	F	5/20/2026
Stolarz, Dash	South Valley	3	Caucasian	F	5/20/2026
Tyler, Kirkpatrick	Central	10	African American	M	5/20/2026
Sandoval, Presiliano	North Valley	12	Latinx	M	5/20/2026
Lundquist, Loraine	North Valley	12	Caucasian	F	5/20/2026

Jerod Gunsberg

Summary

I am a seasoned and experienced criminal defense trial attorney, mitigation expert, negotiator, problem solver, team organizer, quick thinker, strategist and tactician with over two decades of diverse professional experience.

Experience

Criminal Defense Attorney

Law Offices of Jerod Gunsberg

Dec 2008 - Present (14 years 9 months)

Represent clients in federal matters, all California state criminal matters and juvenile delinquency All trial level matters ranging from complex felonies to misdemeanors. Extensive experience in all facets of trial practice, fact and legal analysis, investigations, negotiations and mitigation.

In federal matters, pre-indictment representation at the early stages of investigations, representation at the trial stage, and comprehensive representation at sentencing.

Specific experience in juvenile delinquency and youth justice issues. Regularly appointed by Los Angeles Superior Court to represent youth in complex cases, often where youth are facing transfer to adult criminal court.

Admitted to practice in all California State Courts and the United States District Court for the Central District of California, Southern District of California, and has been admitted pro hac vice for federal criminal matters in several jurisdictions.

Director of Sales & Marketing

Nitro Records

Jun 2004 - Jun 2006 (2 years 1 month)

Drafted and executed marketing plans and budgets, handled day-to-day management of national sales staff, in-house marketing staff and outsourced marketing service vendors; Developed and implemented exclusive product distribution agreement with Universal Music & Video Distribution (UMVD/Fontana).

President

Telegraph Company Records & Distribution

Jun 1998 - May 2004 (6 years)

Founded independent record label/distribution company; Responsible for signed artists and distributed labels, negotiated artist recording agreements and distribution agreements, supervised development and execution of marketing plans. Managed all artist relations and day to day operations of label and distribution business.



Manager, Music Development, Walt Disney TV Animation

The Walt Disney Studios

Jul 1996 - Dec 1997 (1 year 6 months)

Worked with producers, directors and writers in placing songs and thematic underscore cues in scripts for television and direct-to-video projects; Evaluated submissions from composers and songwriters for current programming and projects in development.

Education



Loyola Law School, Los Angeles

Doctor of Law (J.D.)

2004 - 2008



New York University

Bachelor of Fine Arts (BFA), Theater

1990 - 1994



Wine & Spirit Education Trust

Level 3 Advanced Certification. Current DWS Candidate, Wine and Spirits

2015 - 2018

Licenses & Certifications



Licensed Attorney - State Bar of California

260219

Skills

Negotiation • Crisis Communications • Public Policy • Policy Management • Criminal Law • Criminal Defense • Criminal Justice • Criminal Litigation • Juvenile Delinquency • Juvenile Law

Honors & Awards



Super Lawyers - Super Lawyers

May 2023

Los Angeles County Bar Association, Juvenile Advocacy Award - 2020

Southern California Super Lawyers Recognition, 2019-2024

Southern California Super Lawyers Rising Stars, 2013-2018



KAREN BASS
MAYOR

August 28, 2023

Dear Mr. Gunsberg:

I am pleased to inform you that I hereby appoint you to the Rent Adjustment Commission for the term ending May 20, 2026, subject to confirmation by the City Council.

To begin the appointment process, please review, sign, and return the enclosed Remuneration Form and undated Letters of Separation **within one week** of receiving this letter. These documents are necessary to ensure the most efficient, open, and accountable city government possible.

Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions team will assist in connecting you with Personnel's Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment **within one week** of receiving this letter.

Should this apply to your commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission via the California Fair Political Practices Commission's eDisclosure website, or by mailing the forms to City Hall at 200 N. Spring Street, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the City Ethics Commission by email at nicole.enriquez@lacity.org.

As part of the appointment process, Kevin de Leon, your Councilmember, and Councilmember Nithya Raman, the Chair of the Housing and Homelessness Committee, may wish to meet with you to answer any questions they have. Our office will assist with arranging these meetings.

Mr. Jerod Gunsberg
August 28, 2023
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Additionally, you will be required to attend public meetings at City Hall where your appointment will be considered. You will be hearing from our office and a City Council Clerk who will let you know when your appointment will be considered by the Housing and Homelessness Committee. Sometime thereafter, you will be notified of the date when your appointment will be presented to the full City Council. Before you may begin serving, you will be required to take the Oath of Office in the City Clerk's Office located in Room 395 of City Hall. If you require parking for these meetings, please contact my Commissions team by email at myr-commissions@lacity.org.

Per the City Charter, most commissioners must be registered voters of the City of Los Angeles, and must therefore reside within Los Angeles. If you move at any point during your term, or your contact information changes, please contact my Commissions team immediately at the email address listed below. While we hope that you complete a successful term, if for some reason you intend to resign, please do so in writing to my Commissions team at myr-commissions@lacity.org.

Congratulations, and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass". The signature is fluid and cursive, with the first name "Karen" and the last name "Bass" clearly legible.

KAREN BASS
Mayor

KB:tga

Attachment I
Mr. Jerod Gunsberg
August 28, 2023

Nominee Check List

I. Within 7 days:

- Email the below completed documents, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to:
Office of the Mayor
Attn: Thomas Arechiga
200 N. Spring Street, Room 303
Los Angeles, CA 90012
 - Remuneration Form
 - Undated Separation Letters (2)
- Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.

II. Within 21 days:

- File the following forms with the City Ethics Commission. If you are required to file, you will receive these forms via email from that office.
 - Statement of Economic Interest (“Form 700”)
IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
 - CEC Form 60

III. The Mayor’s Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.

- Your City Councilmember Kevin de Leon
- Councilmember Nithya Raman, Chair of the Council Committee considering your nomination

IV. Public Meetings at City Hall:

- Housing and Homelessness Committee Hearing
- Full Council Hearing