



KAREN BASS  
MAYOR

March 21, 2023

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Juan Camacho to the Board of City Tourism Commissioners for the term ending June 30, 2024. Mr. Camacho will fill the vacancy created by David Stone, whom I removed effective May 5, 2023 or at the time Mr. Stone's successor is confirmed by the City Council.

I certify that in my opinion Mr. Camacho is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink that reads 'Karen Bass'. The signature is written in a cursive, flowing style.

KAREN BASS  
Mayor

KB:tga

Attachment

## COMMISSION APPOINTMENT FORM

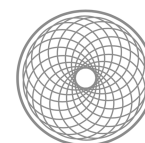
**Name:** Juan Camacho  
**Commission:** Board of City Tourism Commissioners  
**End of Term:** 6/30/2024

### Appointee Information

1. **Race:** Latinx
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 13 - East LA
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** B.A., Political Science and History, University of California-Davis
7. **Occupation/profession:** Vice President, Government Relations, Fox Corporation, Los Angeles
8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
9. **Purpose of this appointment:** Appointment
10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Stone, David	Central	4	Caucasian	M	30-Jun-24
Ulmer, Germonique	South Valley	5	African American	F	30-Jun-26
Padron, Otto	Central	4	Latino	M	30-Jun-25
Lee, Sandra	Central	5	API	F	30-Jun-27
Vein, Jon F.	Central	4	Caucasian	M	30-Jun-23

# JUAN CAMACHO



## PROFESSIONAL SUMMARY

*Vision-driven executive with career-long record of government affairs and relationship management success*

Proven talent for aligning organizational strategy and objectives with established political and community relationship management paradigms to achieve maximum impact. Detail-focused thought leader with expertise spanning legislative, strategy, corporate advocacy, internal team management, compliance reporting, meeting and event coordination, and a number of successful strategic projects. Exceptionally dedicated professional with keen interpersonal and communication skills for the diverse modern workplace.

## CAREER STRENGTHS AND QUALIFICATIONS

- Leverages influential relationships to build support for organizational goals and agendas
- Exhibits strong legislative, writing, and public speaking skills
- Strategizes and implements initiatives, including the development of new positions
- Integrates political and community investment programs, including budget management
- Manages interdepartmental projects and programs with a powerful and unified team culture
- Displays effective management of professionals and contractors
- Demonstrates advanced knowledge of the political landscape in various states across the country

## PROFESSIONAL EXPERIENCE

FOX CORPORATION, LOS ANGELES, CA, 2019 - PRESENT

### VICE PRESIDENT, GOVERNMENT RELATIONS

- Function as Lead Government Affairs Executive for California, including city and county government, as well as responsibilities throughout the United States
- Directed the dissemination of COVID-19 information including state and local government protocols at the offset of the pandemic and throughout its duration
- Facilitate analysis of proposed legislative actions to determine their potential impact on our business and establish the company's position on a number of issues to include corporate and production tax, sports betting, labor and employment, privacy, and free speech
- Serve on the board of several key business organizations including Valley Industry and Commerce Association, California Chamber of Commerce, and BizFed
- Cultivate and maintain positive relationships with elected officials and staff at all levels of government
- Establish and foster relationships with senior executives and other Fox employees
- Responsible for administering the states' political budget including duties such as strategy implementation and check disbursement

21<sup>ST</sup> CENTURY FOX, FOX ENTERTAINMENT GROUP, LOS ANGELES, CA, 2010 - 2019

### VICE PRESIDENT, GOVERNMENT RELATIONS

- Conducted a small internal team, in addition to state and local contract lobbyists, as part of the States Government Affairs Team
- Functioned as Lead Government Affairs Executive for California, including city and county government, as well as responsibilities throughout the United States
- Served on the board of several key business organizations including Valley Industry and Commerce Association, California Chamber of Commerce, LA Chamber of Commerce, and Central City Association
- Served as the lead Executive for the Motion Picture Association of America - California Group for government relations

- Facilitated the analysis of proposed legislative actions to determine their potential impact on our business and establish the company's position on a number of issues to include production tax, corporate tax, labor and employment, privacy, and free speech
- Cultivated and maintained positive relationships with elected officials and staff at all levels of government
- Established and fostered relationships with senior executives and other Fox employees
- Administer political and charitable budgets, including duties such as strategy implementation and check disbursement

UNITED STATES SENATE OFFICE OF BARBARA BOXER, LOS ANGELES, CA, 2008 – 2010

**FIELD REPRESENTATIVE**

- Liaised behalf of the Senator throughout the Los Angeles region
- Oversaw region-wide community outreach efforts that engaged constituents, community leaders, and other elected officials
- Enabled successful collaborations between government agencies, policy advocates, and community stakeholders to address concerns throughout the region
- Exemplified the Senator at community events, policy meetings, and media events
- Responsible for handling several key issues such as transportation, entertainment, energy, and environment initiatives
- Tasked with the composition of letters, memoranda reports, and other materials, and was accountable for advising the Senator and staff on issues of importance within the designated region

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS, LOS ANGELES, CA, 2007 - 2008

**MEMBER RELATIONS OFFICER**

- Functioned as primary liaison between elected officials, staff, and other individuals throughout the Los Angeles Region
- Served as primary staff for events, appearances, and meetings for the Gateway, South Bay and Westside communities of Los Angeles
- Originated solid relationships with civic leaders throughout the Los Angeles region
- Tasked with the composition of memoranda reports, and other materials, for issues arising in my assigned region

LOS ANGELES CITY COUNCILMEMBER RICHARD ALARCON, LOS ANGELES, 2007

**COUNCIL DEPUTY**

- Served as primary deputy for City Council meetings
- Drafted legislation and policy on various subject matters including education, public safety, and transportation
- Researched and prepared briefing memorandums for committees

WESTLY FOR GOVERNOR, PALO ALTO, CA, 2006

**SPECIAL ASSISTANT TO THE CONTROLLER**

- Functioned as primary liaison for all incoming and outgoing communication between the Controller and state staff, campaign staff, media, and all other individuals and organizations
- Served as primary staff for the Controller on all campaign events, appearances, and meetings
- Originated solid relationships with civic leaders throughout California
- Possessed ultimate responsibility for briefing memos, speeches, and all preparatory materials from the rest of the staff

CALIFORNIA STATE ASSEMBLY, OFFICE OF GLORIA NEGRETE MCLEOD, SPEAKER FABIAN NUNEZ, SACRAMENTO, CA, 2001 - 2007

**LEGISLATIVE AIDE**

- Excelled in identification, analysis, and advising of members on legislative matters relating to the Legislature and its committees

- Charged with managing and aiding the drafting of Legislation, in addition to having researched policy issues and providing advisement on policies and procedures
- Staffed and assisted members of various committees and issues highlighting Higher Education, PERS, and Transportation

---

## **EDUCATION AND CREDENTIALS**

---

BACHELOR OF ARTS (BA) IN POLITICAL SCIENCE AND HISTORY  
*University of California-Davis, Davis, CA*

---

## **RECOGNITION**

---

- Empowerment Congress '40 under 40' in LA County, 2016
- Member of the 2011 Fox Filmed Entertainment High-Potential Program

---

## **CIVIC LEADERSHIP ROLES**

---

- Film L.A., Board Member, 2020 – Not-for-profit public benefit organization and the official film office of the City and County of Los Angeles
- Valley Industry & Commerce Association (VICA) Board Member, 2014 – Present
- Equality California Institute, Vice President , 2015 – Present - Non-profit organization dedicated to creating a fair and just society for all
- The Getty House, Board Member, 2016 – Present - Non-profit organization dedicated to civic education, community engagement, and the preservation of the Getty House, the official residence of the Mayor of Los Angeles

---

## **ADDITIONAL INFORMATION**

---

**Languages:** English, Spanish

**Technical Proficiencies:** Windows, Mac OS, Microsoft Exchange, Microsoft Office Suite

**Interests:** Baseball, pop culture, traveling, politics



KAREN BASS  
MAYOR

March 21, 2023

Dear Mr. Camacho:

I am pleased to inform you that I hereby appoint you to the Board of City Tourism Commissioners for the term ending June 30, 2024, subject to confirmation by the City Council. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please contact my Commissions team by email at [my-commissions@lacity.org](mailto:my-commissions@lacity.org), to make arrangements for you.

To begin the appointment process, please review, sign, and return the enclosed Remuneration Form and Undated Separation Letters **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open, and accountable City government possible. Further, Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions Team will assist in connecting you with the Personnel Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment **within one week** of receiving this letter.

Should this apply to your Commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission at 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission by email at [nicole.enriquez@lacity.org](mailto:nicole.enriquez@lacity.org).

Mr. Juan Camacho  
March 21, 2023  
Page 2

As part of the City Council confirmation process, meetings will be offered to Hugo Soto-Martinez, your Councilmember, and Councilmember Curren Price, the Chair of the Economic and Community Development Committee, to answer any questions they may have.

You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Economic and Community Development Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall.

Per the Charter, Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass". The signature is written in a cursive, flowing style.

KAREN BASS  
Mayor

KB:tga

Attachment I  
Mr. Juan Camacho  
March 21, 2023

### Nominee Check List

**I. Within 7 days:**

\_\_\_\_\_ Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.

\_\_\_\_\_ Email the completed forms, found on the last three pages of this letter, to: [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org) OR mail them to: Commissions Team, Office of the Mayor, City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012.

- Remuneration Form
- Undated Separation Letters

**II. Within 21 days:**

\_\_\_\_\_ File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

- **Statement of Economic Interest (“Form 700”)**  
*IMPORTANT:* The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- **CEC Form 60**

**III. The Mayor’s Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.**

\_\_\_\_\_ Your City Councilmember Hugo Soto-Martinez

\_\_\_\_\_ Councilmember Curren Price, Chair of the Council Committee considering your nomination