



KAREN BASS
MAYOR

June 12, 2023

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Genethia Hudley Hayes to the Board of Fire Commissioners for the term ending June 30, 2027.

I certify that in my opinion Ms. Hudley Hayes is especially qualified by reason of training and experience for the work which shall devolve upon her, and that I make the appointment solely in the interest of the City.

Ms. Hudley Hayes will fill the vacancy created by the departure of Roy Harvey.

Sincerely,

A handwritten signature in black ink that reads 'Karen Bass'. The signature is written in a cursive, flowing style.

KAREN BASS
Mayor

KB:tga

Attachment

COMMISSION APPOINTMENT FORM

Name: Genethia Hudley Hayes
Commission: Board of Fire Commissioners
End of Term: 6/30/2027

Appointee Information

1. **Race:** African American
2. **Gender:** Female
3. **Council District and neighborhood of residence:** 8 - South LA
4. **Are you a registered voter in the City of Los Angeles?** Yes
5. **Prior commission experience:** Los Angeles Board of Fire Commissioners
6. **Highest level of education completed:** MBA, California State University, San Jose
7. **Occupation/profession:** CEO, Hudley Hayes & Associates
8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
9. **Purpose of this appointment:** Appointment
10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Race	Gender	Term End
Delugach, Sharon	East LA	1	Caucasian	F	6/30/2024
Hara, Jimmy H.	South Valley	3	API	M	6/30/2025
VACANT					6/30/2027
Tapia Babcock, Corinne	East LA	14	Latinx	F	6/30/2026
Woods-Gray, Jimmie	South LA	8	African American	F	6/30/2023

Genethia Hudley Hayes

Career Highlights

Senior Policy Deputy - Los Angeles County Supervisor Sheila Kuehl

Former President - Los Angeles Unified School District
2nd largest K-12 system in the U.S.

Special Trustee- Compton Community College District

Commissioner- Los Angeles Fire Commission, 2nd largest municipal fire department in the U.S.

Special Mediator(Trustee)- Rockford Illinois Public School System

Trainer - Chicago Public School System

System-wide Change Consultant - Selma Alabama Public School System

Policy Reform Consultant - Stanislaus County Office of Education

Consultant - National School Boards Association

Instructor - Rio Hondo Community College

Former Member - California State Teachers Credentialing Commission

Education

1979 Certificate of completion: McConnell School of Law, Straus Institute of Dispute Resolution

1976 MBA California State University, San Jose/ Center for Nonprofit Management

2000 Honorary Ph.D Political Science, American World University (Emphasis on Educational Policy)

1972 M.Ed. Pepperdine University, Los Angeles, CA

1968 B.A. English, Texas College, Tyler Texas

Experience

2014 - 2022 Senior Policy Deputy, Los Angeles County Supervisor, Sheila Kuehl

2005 - 2013 Appointed to the Los Angeles Board of Fire Commission, 6 yrs. President

2003 - Present President/CEO HudleyHayes & Associates
Strategic Planning/Ed. Policy

2004 - 2005 Special Trustee, Compton Community College District

1999 -2003 Member, Los Angeles Unified School District (2yrs. President)

1985 - 2000 Greater Los Angeles Southern Christian Leadership Conference and Martin Luther King Legacy Association

(1994 - 2000) Executive Director SCLC/Executive Vice President MLKLA

(1985 - 1994) Project Director, Project AHEAD

1980 - 1985 Holy Nativity Episcopal Day School, Inglewood, CA
(1981 - 1985) Principal
(1980 - 1981) Teacher
1975 - 1980 Community Volunteer/Family Advocate
1971 - 1985 Los Angeles Unified School District
(1971 - 1973) Teacher
(1973 - 1975) Curriculum Specialist K-3

Education Policy and Training

Rio Hondo Parenting Classes
Home and School Institute, Washington D.C. ; National MegaSKILLS Trainer
University of Colorado, Denver - Center for Public Policy and Contemporary Issues
The Achievement Council, Strategic Planning
Chicago Public Schools - System Change Design
Rockford Illinois Public Schools - System Change Design
Crenshaw Sports Academy - Organizational Development
Los Angeles Metropolitan Church Alliance - Parent Engagement
The Center for the Study of Popular Culture
Los Angeles Human Relations Commission
EnCorps Teachers Training Program Professor/Team Leader STEM Curriculum
Dunbar Economic Development Corporation - Strategic Planning
Public Education Network
Stanislaus County Office of Education - Administrative Training
Denver Fire Department - Bias Training
WK Kellogg Foundation - Restructuring/redirecting/redesigning grants programming

Board/civic Membership (partial list)

Public Advocates, San Francisco, CA , Bd. Member (ret)
Board Member, Childrens Defense Fund (ret)
InterEthnic, Dallas, TX, Bd. Member
Member, Standards/Accountability Taskforce PEN (ret)
Advisory Committee - The Advancement Project
Community Services Unlimited, Bd. Member
National Council of Negro Women, Bd. Member (ret)
Alpha Kappa Alpha Sorority, Member
Mayoral Delegation - Los Angeles Celebrates Jerusalem 3000
Phi Delta Kappa - Los Angeles Chapter
Cross Cities Campaign for Urban School Reform
Women's Leadership Project, Bd. Member
The Sierra Group - Washington D.C./New York, NY (ret)



KAREN BASS
MAYOR

June 12, 2023

Dear Ms. Hudley Hayes:

I am pleased to inform you that I hereby appoint you to the Board of Fire Commissioners for the term ending June 30, 2027, subject to confirmation by the City Council.

To begin the appointment process, please review, sign, and return the enclosed Remuneration Form and undated Letters of Separation **within one week** of receiving this letter. These documents are necessary to ensure the most efficient, open, and accountable city government possible.

Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions team will assist in connecting you with Personnel's Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment **within one week** of receiving this letter.

Should this apply to your commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission via the California Fair Political Practices Commission's eDisclosure website, or by mailing the forms to City Hall at 200 N. Spring Street, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the City Ethics Commission by email at nicole.enriquez@lacity.org.

As part of the appointment process, Marqueece Harris-Dawson, your Councilmember, and Councilmember Monica Rodriguez, the Chair of the Public Safety Committee, may wish to meet with you to answer any questions they have. Our office will assist with arranging these meetings.

Ms. Genethia Hudley Hayes
June 12, 2023
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Additionally, you will be required to attend public meetings at City Hall where your appointment will be considered. You will be hearing from our office and a City Council Clerk who will let you know when your appointment will be considered by the Public Safety Committee. Sometime thereafter, you will be notified of the date when your appointment will be presented to the full City Council. Before you may begin serving, you will be required to take the Oath of Office in the City Clerk's Office located in Room 395 of City Hall. If you require parking for these meetings, please contact my Commissions team by email at myr-commissions@lacity.org.

Per the City Charter, most commissioners must be registered voters of the City of Los Angeles, and must therefore reside within Los Angeles. If you move at any point during your term, or your contact information changes, please contact my Commissions team immediately at the email address listed below. While we hope that you complete a successful term, if for some reason you intend to resign, please do so in writing to my Commissions team at myr-commissions@lacity.org.

Congratulations, and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass". The signature is written in a cursive, flowing style.

KAREN BASS
Mayor

KB:tga

Attachment I
Ms. Genethia Hudley Hayes
June 12, 2023

Nominee Check List

I. Within 7 days:

- Email the below completed documents, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to:
Office of the Mayor
Attn: Commissions Team
200 N. Spring Street, Room 303
Los Angeles, CA 90012
 - Remuneration Form
 - Undated Separation Letters (2)
- Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.

II. Within 21 days:

- File the following forms with the City Ethics Commission. If you are required to file, you will receive these forms via email from that office.
 - Statement of Economic Interest (“Form 700”)
IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
 - CEC Form 60

III. The Mayor’s Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.

- Your City Councilmember Marqueece Harris-Dawson
- Councilmember Monica Rodriguez, Chair of the Council Committee considering your nomination

IV. Public Meetings at City Hall:

- Public Safety Committee Hearing
- Full Council Hearing