



CITY TOURISM DEPARTMENT

LOS ANGELES CONVENTION CENTER
1201 S. FIGUEROA STREET
LOS ANGELES, CA 90015

(213) 765-4601

April 22, 2025

Budget and Finance Committee
Office of the City Clerk
200 N. Spring Street, Room 440
Los Angeles, CA 90012

Honorable Councilmembers:

SUBJECT: DEPARTMENT CORRESPONDENCE ON MAYOR'S PROPOSED BUDGET FOR FISCAL YEAR 2025-26

The Los Angeles City Tourism Department (“CTD”) supports the Mayor’s Proposed 2025-26 Budget for our department. The Mayor’s Proposed Budget provides for the resources necessary for fulfilling our responsibilities related to tourism policy and to oversee our contractors, including the Los Angeles Tourism & Convention Board (LATCB), the official destination marketing organization of the City of Los Angeles, and AEG Management LACC, LLC (AEG-LACC), operator and manager of the Los Angeles Convention Center (“LACC”). CTD’s work supporting the tourism industry advances the City’s goals toward a more equitable future by increasing leisure and hospitality sector employment, which provides over half a million well-paying, entry level jobs for Angelenos.

The Mayor’s Proposed Budget also provides critical funding which will enable CTD to make progress toward realizing the following five goals:

1. Expansion and modernization of the Los Angeles Convention Center (LACC);
2. 8,000 hotel rooms within walking distance of the LACC;
3. Increase annual visitation and associated economic benefits for Los Angeles;
4. Increasing annual Transient Occupancy Tax receipts for the General Fund;
5. Update of the Tourism Master Plan.

CTD's proposed budget includes \$1.76 million for continuing 12 full time-positions. CTD's proposed budget also includes approximately \$13.8 million for capital improvements, for which funding would be issued through the Municipal Improvement Corporation of Los Angeles. **CTD is not requesting any changes to the Mayor's Proposed 2025-26 Budget.**

The current organization chart is attached to this memo and the table below provides information on personnel and contracting Dollars (account 3040) handled within each of the three divisions of CTD. Additionally, CTD manages two special-funded contracts: LATCB, and AEG-LACC.

	Facilities and Operations	Finance and Administration	Policy and Research
Salaries General (account 1010)	\$248,043	\$401,045	\$259,435
Contractual Services (account 3040)	-	\$35,000	-

CTD's operating budget is fully funded by special funds, with no impact on the General Fund.

We appreciate the support and are happy to address any questions.

Respectfully submitted,

Doane Liu

Doane Liu
Executive Director

DL:TA

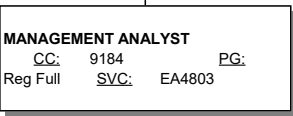
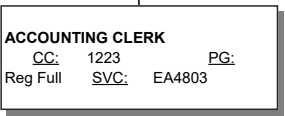
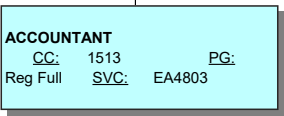
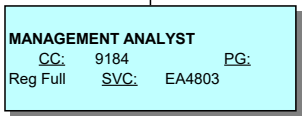
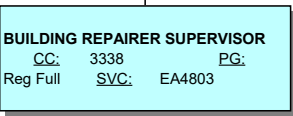
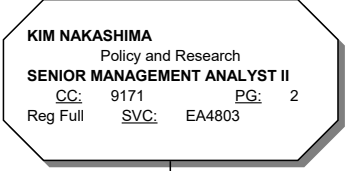
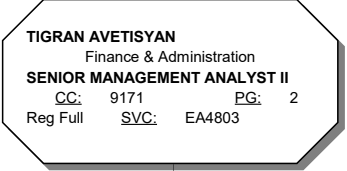
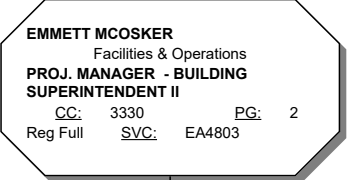
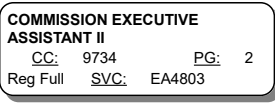
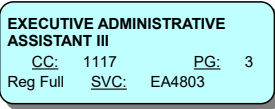
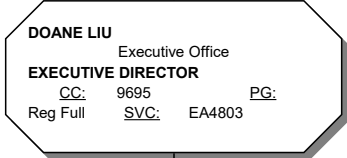
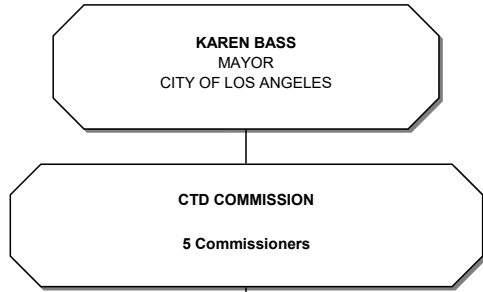
Exec. Ref.: 25-007

cc: Matt Hale, Deputy Mayor
Bernyce Hollins, Senior Budget Director, Office of the Mayor
Rachel Freeman, Deputy Mayor
Andrew Pennington, Executive Officer
Max Reyes, Senior Director of Economic Policy
Matthew Szabo, City Administrative Officer
Sharon Tso, Chief Legislative Analyst



CITY OF LOS ANGELES
 LOS ANGELES CITY TOURISM DEPARTMENT (CTD)
 FY 2025-26 ORGANIZATION CHART

Approved on: 10/22/24
Doane Liu
DOANE LIU
 EXECUTIVE DIRECTOR



Legends
 Light Gray = Contractors
 Sky Blue = VACANT Position
 Light Orange = MULTIPLE Positions
 Yellow = PROPOSED/CHANGED Position

Supervisor Assistant Staff